

OFFICIAL PROGRAM

1955

FIFTY

CENTS



SERIES

WORLD



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CAMEL"



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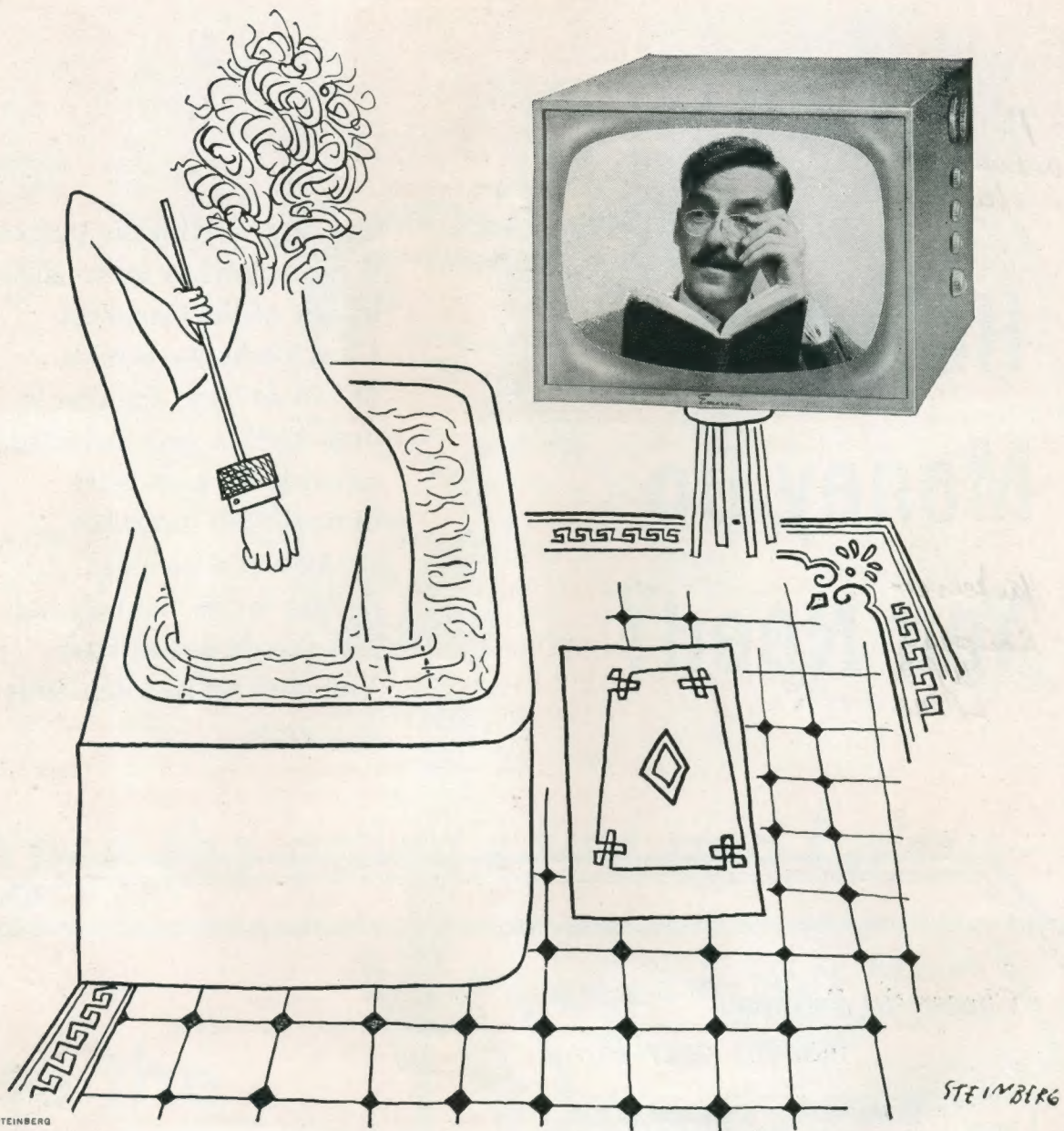
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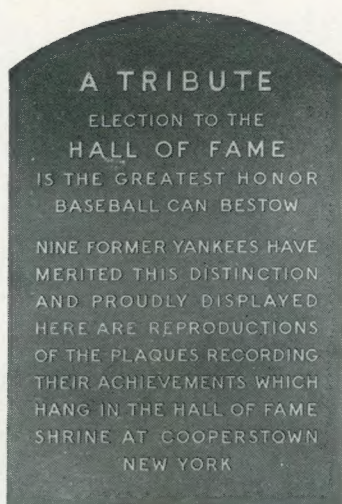


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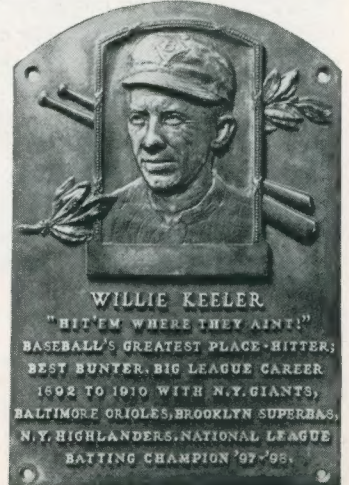
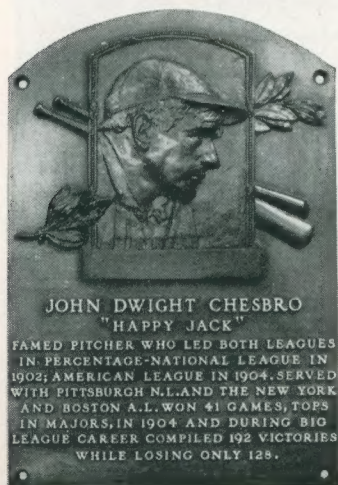
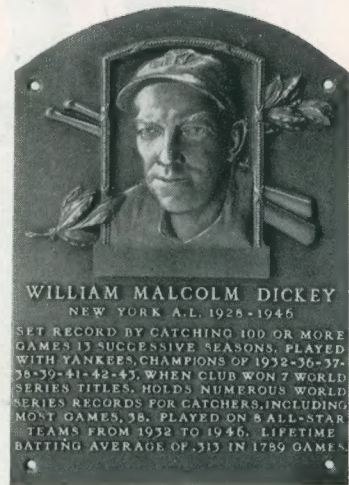
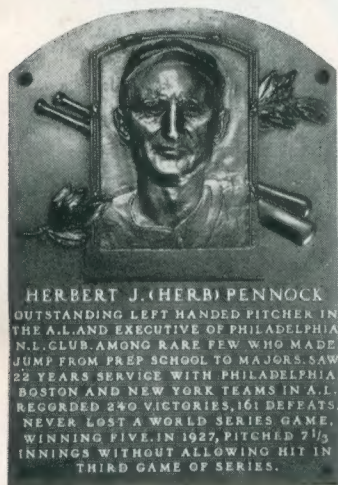
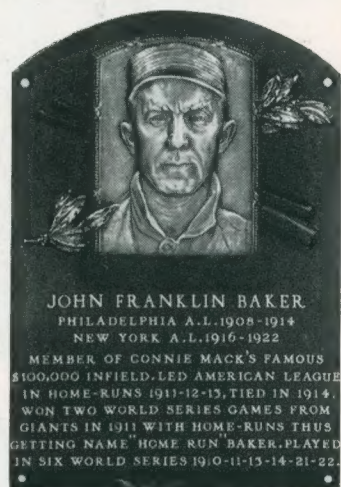


Dedicated to...

...the nine former Yankee "greats" who have been enshrined in Baseball's Hall of Fame in Cooperstown, N. Y. Pictured at the right are reproductions of the plaques of the two newest inductees, Joe DiMaggio and John Franklin (Home Run) Baker, who were honored with selection early this year.

The Yankees' own tribute to these diamond immortals appears in the reproduction (above, center). Blow-up reproductions of these plaques are on view at Yankee Stadium in the main lobby behind home plate.

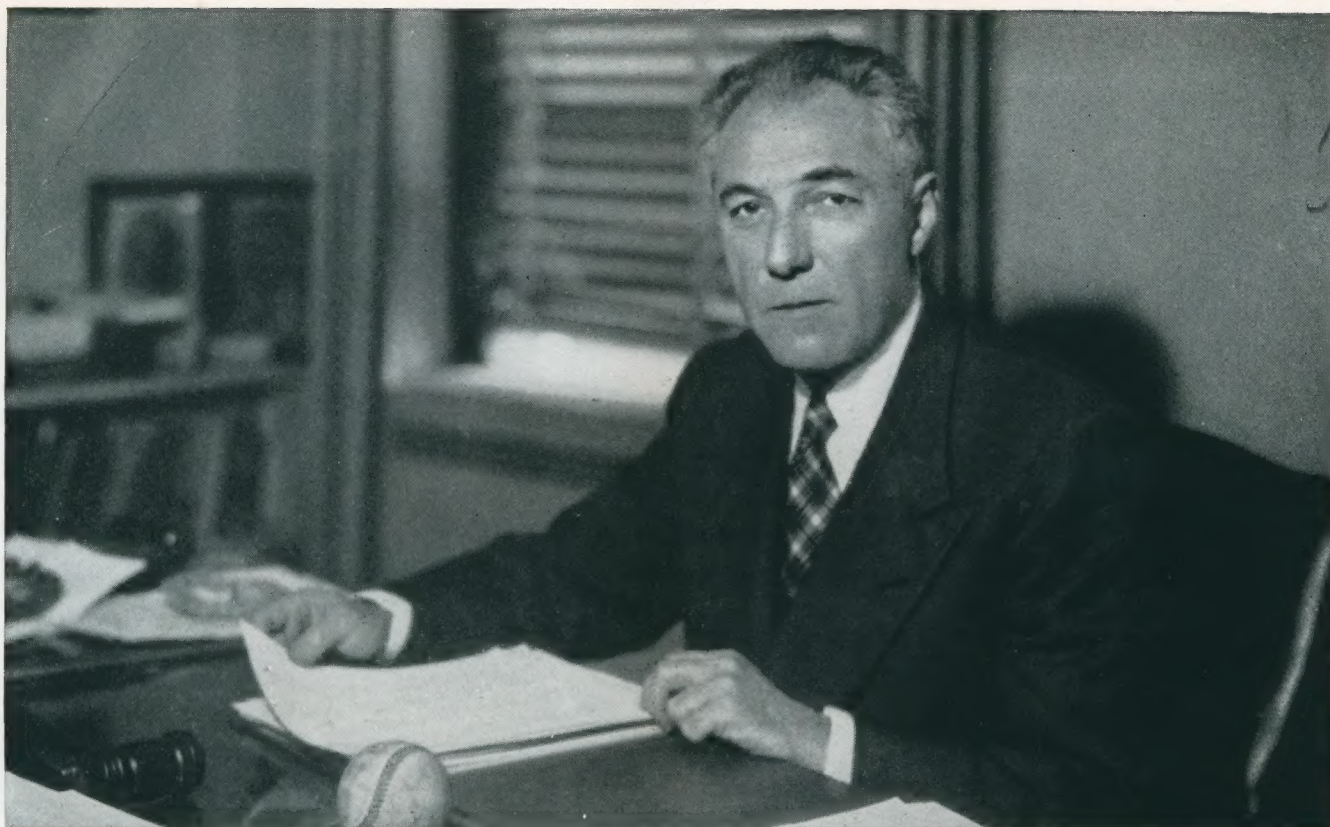
These are the men who typify the heritage of Yankee success. All or a major part of their baseball careers were spent with the New York Yankees. They contributed in important measure to the Yankees' unequalled record of twenty-one American League pennants and sixteen World Championships (up to this series)...and we of the Yankees of 1955 are proud to salute them and to dedicate this book.



DRINK

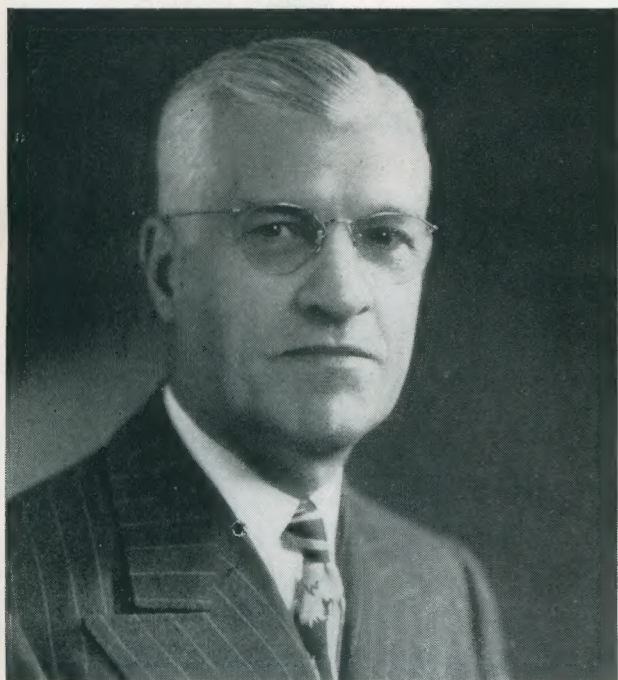
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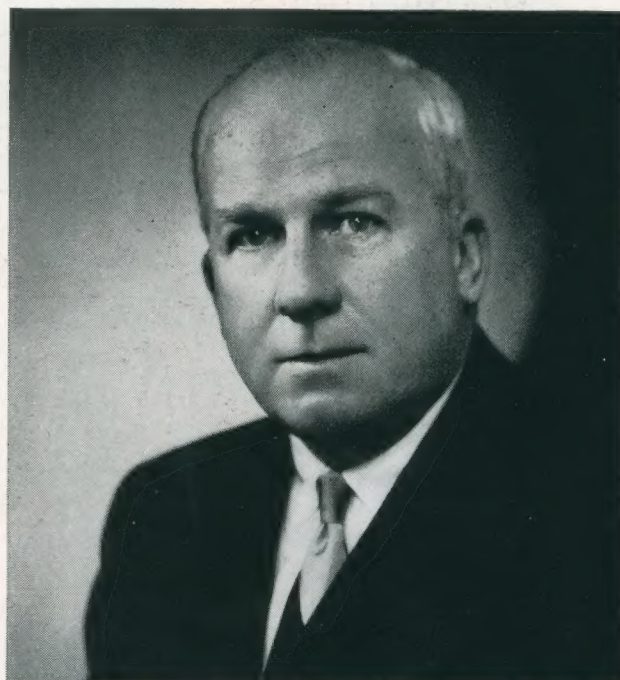


THE WORLD SERIES IS UNDER THE JURISDICTION of the Commissioner of Baseball, Ford C. Frick. He rose to the office of Commissioner in 1951 after a long career in baseball as a sports writer, radio commentator and, from 1934 to 1950, as President of the National League. He has "covered" many a Fall Classic from the press box and now brings to the World Series a full understanding of the players, fans, press and management from the high office of Commissioner.

Major League LEADERSHIP



WITH A WINNING PERCENTAGE OF .667, probably no one in baseball has enjoyed the annual World Series more than American League President William Harridge. This will be his twenty-fifth World Series as league president. Since 1931 he has been with sixteen winners and only eight losers. And thirteen of the winning teams have been Yankee clubs.



WARREN GILES, PRESIDENT of the National League, will be rooting for his loop to make it two in a row, following Yankee series triumphs in his first two seasons at the helm of the senior circuit. Former General Manager of the Cincinnati Redlegs, he assumed his present position in September, 1951.

YANKEE *World*

1923 - 1927 - 1928
1938 - 1939 - 1941
1950 - 1951

WORLD Champions sixteen times (see years listed above) in twenty American League pennant winning campaigns prior to this year, the New York Yankees have established themselves as the most successful team in sports annals.

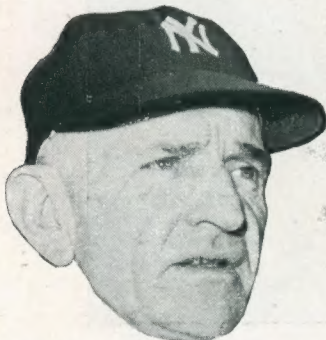
Capped by the miracle "Five Straight" (1949-1953), the Yankees have set a record that cannot be matched or even approached in all the long history of baseball. And the Yanks have won these titles since 1921, their first pennant winning season, during the modern era of baseball.

On the occasion of the Golden Jubilee of the Fall Classic in 1953, the Bombers rolled over a powerful Brooklyn club in

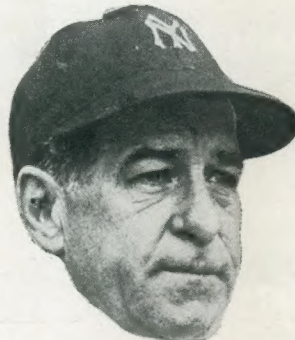
six games to make it "Five Straight". After being replaced by Cleveland in the World Series last year, the Yanks are back hoping to make it 17 world titles in 21 championship seasons.

The Bombers have played 107 World Series games in 20 classics, winning 71, losing only 35 (there was one tie) for a mark of .670. All of these figures, of course, are all-time records.

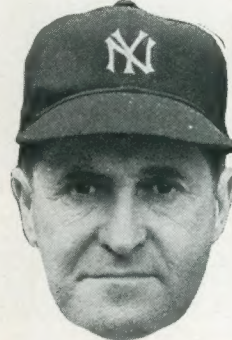
Many great stars have participated in this remarkable success story. Only a few of them are remembered on these pages. New heroes will be added to the distinguished list in this colorful Yankee-Dodger series.



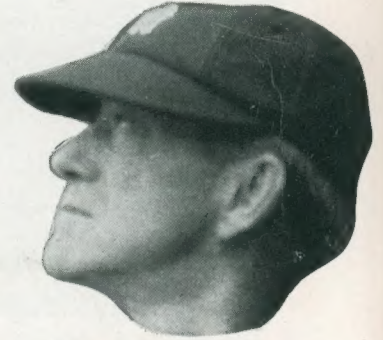
Casey Stengel has won six pennants in his seven seasons as Yankee pilot. Will he make it six World titles?



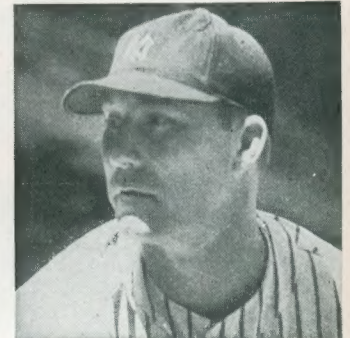
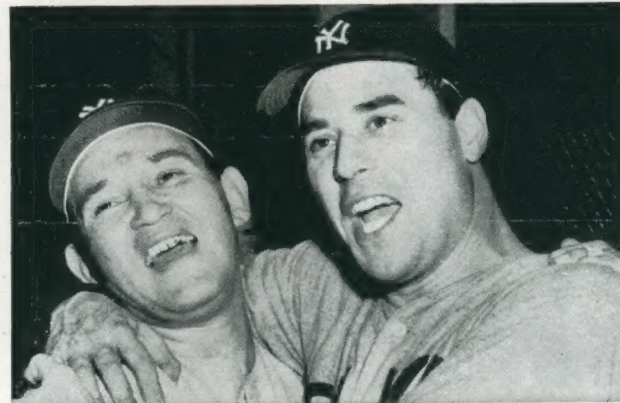
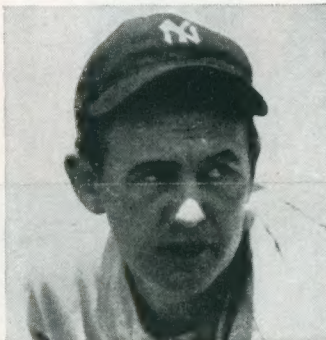
Bucky Harris managed the Bombers to their first post-war pennant and World Championship in 1947.



Eight Yankee teams won pennants during the managership of Marse Joe McCarthy, and seven copped the W. S.



Miller Huggins led New York to its first five titles, starting in 1921 after Babe Ruth reached stardom.



1923

After Series losses in 1921 and '22, the Yanks won their first World title in '23. Sixth and final game box score:

NEW YORK (A)	ab	r	h	po	a	NEW YORK (N)	ab	r	h	po	a
Witt, cf.	3	0	0	3	1	Bancroft, ss.	4	0	0	1	7
aBush	0	0	0	0	0	Groh, 3b.	4	1	1	1	2
dJohnson	0	1	0	0	0	Frisch, 2b.	4	2	3	1	5
Jones, p.	0	0	0	0	1	Young, rf.	4	0	2	0	0
Dugan, 3b.	3	1	0	2	1	E. Meusel, lf.	4	0	1	1	0
Ruth, rf.	3	1	1	1	0	Cunningham, cf.	3	0	1	0	0
R. Meusel, lf.	4	0	1	1	0	Stengel, cf.	1	0	0	0	0
Pipp, 1b.	4	0	0	12	0	Kelly, 1b.	4	0	0	19	0
Ward, 2b.	4	0	1	0	7	Snyder, c.	4	1	2	4	0
Schang, c.	4	1	1	7	0	Nehf, p.	3	0	0	0	5
Scott, ss.	4	1	1	1	2	Ryan, p.	0	0	0	0	0
Pennock, p.	2	0	0	0	1	eBentley	1	0	0	0	0
bHofmann	0	0	0	0	0						
cHaines, cf.	0	1	0	0	0						

Totals 31 6 5 27 13 Totals 36 4 10 27 19

aWalked for Witt in 8th. bWalked for Pennock in 8th.

cRan for Hoffman in 8th. dRan for Bush in 8th.

eGrounded out for Ryan in 9th.

Yankees	1	0	0	0	0	0	5	0-6
Giants	1	0	0	1	1	1	0	0-4

E.—Cunningham. R.B.I.—R. Meusel 2, Ruth, Dongan, Bush, E. Meusel, Cunningham, Snyder. 3B.—Frisch. H.R.—Ruth, Snyder. D.P.—Nehf, Bancroft-Kelly. Left—Yankees 2, Giants 5. B.B.—Nehf 3, Ryan. H.—Off Pennock 9 in 7, Jones 1 in 2, Nehf 4 in 7½, Ryan in 1½. W.P.—Pennock. L.P.—Nehf. U—O'Day, Nalin, Hart, Evans. T.—2:05.

Though the Yankees have been noted for batting power during their championship years, they have had a full share of pitching stars, including such "greats" as Herb Pennock, Waite Hoyt, Wilcey Moore, Monte Pearson, Johnny Murphy, Spud Chandler, Joe Page and Eddie Lopat, to name only a few.

But the quartet above would have to rank near the top of Yankee Series moundsmen. Lefty Gomez (left) compiled a 6-0 mark in World Series play. Allie Reynolds and Vic Raschi (center photo) were 7-2 and 5-3 respectively in Series competition and Charles (Red) Ruffing (right) also posted a 7-2 mark as a W. S. hurler.

PREVIOUS CHAMPIONS IN YANKEE HISTORY

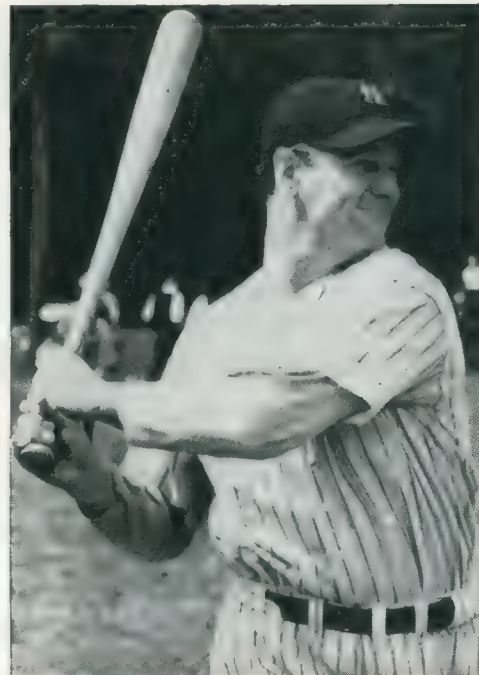
Year	Won	Lost	Pct.	Games Won By	Manager	World Series Opp.	Games Record	
							W.	L.
1921	98	55	.641	4½	Miller Huggins	Giants	3	5
1922	94	60	.610	1	Miller Huggins	Giants	**0	4
*1923	98	54	.645	16	Miller Huggins	Giants	4	2
1926	91	63	.591	3	Miller Huggins	Cardinals	3	4
*1927	110	44	.714	19	Miller Huggins	Pirates	4	0
*1928	101	53	.656	2½	Miller Huggins	Cardinals	4	0
*1932	107	47	.695	13	Joe McCarthy	Cubs	4	0
*1936	102	51	.667	19½	Joe McCarthy	Giants	4	2
*1937	102	52	.662	13	Joe McCarthy	Giants	4	1
*1938	99	53	.651	9½	Joe McCarthy	Cubs	4	0
*1939	106	45	.702	17	Joe McCarthy	Reds	4	0
*1941	101	53	.656	17	Joe McCarthy	Dodgers	4	1
1942	103	51	.669	9	Joe McCarthy	Cardinals	1	4
*1943	98	56	.636	13½	Joe McCarthy	Cardinals	4	1
*1947	97	57	.630	12	Bucky Harris	Dodgers	4	3
*1949	97	57	.630	1	Casey Stengel	Dodgers	4	1
*1950	98	56	.636	3	Casey Stengel	Phillies	4	0
*1951	98	56	.636	5	Casey Stengel	Giants	4	2
*1952	95	59	.617	2	Casey Stengel	Dodgers	4	3
*1953	99	52	.656	8½	Casey Stengel	Dodgers	4	2

*World Champions

**Tie game in 1922

1932 — 1936 — 1937
1943 — 1947 — 1949
1952 — 1953

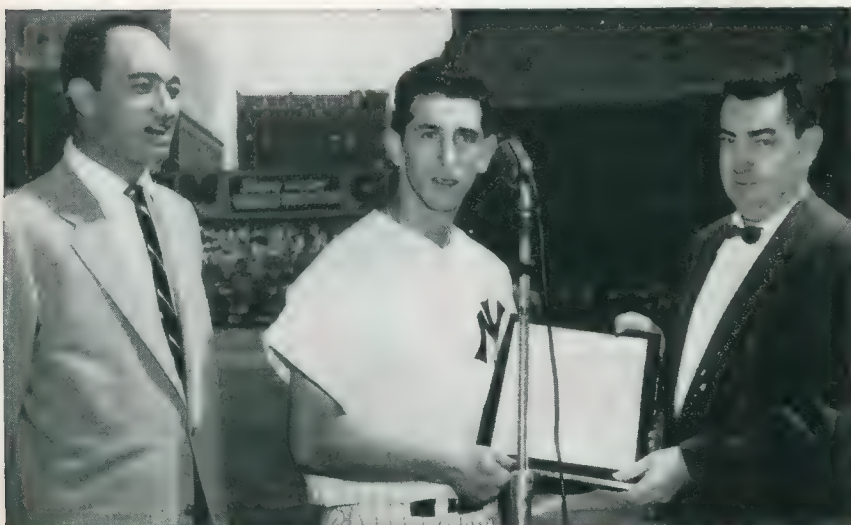
Series HEROICS



While the Yankees have scored many a "team triumph", individual stars have been numerous through the years in World Series play. There were Tony Lazzeri, Earle Combs, Bob Meusel, Bill Dickey, Frank Crosetti, Charley Keller, Red Rolfe, Johnny Mize, Mickey Mantle and so many more.

But certainly among the most dramatic slugging feats in series history would be the accomplishments of the immortal **Babe Ruth** (left) and **Lou Gehrig** (right). And of the latter day stars, certainly Hall of Famer **Joe DiMaggio** (center, top) and **Tommy Henrich** (center, below), would rank high in fan esteem. The Sultan of Swat hit .325 in ten World Series; hit 15 homers, twice hitting three in a game; scored 37 runs and totalled 96 bases in series play, and his records go on and on... Gehrig hit .361 in six World Series, belted ten homers, scored 30 runs, drove in 35.

DiMaggio, the Yankee Clipper, played a record 51 games for the Yankees in ten World Series, nine times with a series winner; he hit eight round trippers and drove in 30 runs and made only one error in 151 chances. Henrich, of course, will be best remembered for his ninth inning game-winning home run that enabled Allie Reynolds to best Don Newcombe, 1-0, in the 1949 opener.



In 1949, the New York Chapter of the Baseball Writers Association of America established a "Babe Ruth Award" for the player voted the most outstanding in World Series play. The Yanks scored "five straight" here with Joe Page (1949), Jerry Coleman (1950), Phil Rizzuto (1951), Johnny Mize (1952) and Billy Martin in 1953. Martin kept a date with Uncle Sam and did not receive his award until he returned a few weeks ago. Joe Trimble (right, above) vice chairman of the New York Chapter and baseball writer for the *Daily News*, presents the plaque to Martin following a Stadium introduction by Yankee announcer Mel Allen.

..... 1953

Yanks won their 16th World Series in 1953, 30 years after the first. Sixth and final game box score:

BROOKLYN (N)						NEW YORK (A)					
Gilliam, 2b.	4	0	0	4	4	Woodling, lf.	4	1	2	1	0
Reese, ss.	4	0	1	1	4	Collins, 1b.	3	0	1	5	1
Robinson, lf.	4	1	2	3	0	cMize	1	0	0	0	0
Campanella, c.	4	0	1	4	0	Bollweg, 1b.	0	0	0	0	0
Hodges, 1b.	4	0	0	7	0	Bauer, rf.	3	2	1	3	0
Snider, cf.	3	1	0	4	1	Berra, c.	5	0	2	10	0
Furillo, rf.	4	1	3	2	0	Mantle, cf.	4	0	1	5	0
Cox, 3b.	4	0	1	0	1	Martin, 2b.	5	0	2	1	0
Erskine, p.	1	0	0	0	0	McDougald, 3b.	4	0	0	0	0
aWilliams	0	0	0	0	0	Rizzuto, ss.	4	1	2	2	2
Milliken, p.	0	0	0	0	0	Ford, p.	3	0	1	0	1
bMorgan	1	0	0	0	0	Reynolds, p.	1	0	1	0	0
Labine, p.	1	0	0	0	1						

Totals 34 3 8 d25 11 Totals 37 4 13 27 4

aWalked for Erskine in 5th. bLined out for Milliken in 7th.
cGrounded out for Collins in 8th. dOne out when winning run was scored.

Dodgers	0	0	0	0	0	1	0	0	2-3
Yankees	2	1	0	0	0	0	0	0	1-4

E.—Gilliam, Cox, Erskine. R.B.I.—Berra, Martin 2, Woodling, Campanella, Furillo 2. 2B.—Berra, Furillo, Martin, Robinson.—H.R.—Furillo, S.B.—Robinson. D.P.—Cox-Gilliam-Hodges; Snider-Gilliam-Campanella, Labine-Gilliam-Hodges. Left—Dodgers 6, Yankees—13. B.B.—Ford, Reynolds, Erskine 3, Milliken, Labine. S.O.—Ford 7, Erskine, Labine. H.—Off Erskine 6 in 4; Milliken 2 in 2; Labine 5 in 2½; Ford 6 in 7; Reynolds 2 in 2. W.P.—Reynolds. L.P.—Labine. U—Stewart, Hurley, Gore, Grieve, Dascoli, Soar. T.—2:55.

**CONGRATULATIONS
To The Pennant Winners!**



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New York's Famous Beer

YOUR WORLD SERIES FAVORITE!

RUPPERT KNICKERBOCKER BEER, JACOB RUPPERT, N. Y. C.



DAN TOPPING, co-owner of the Yankees, is rooting for the club to win its seventh World Series in the eleven years since he first became associated with the Bombers. An ardent sports enthusiast, Topping admits that baseball in general and the Yankees in particular are his major interest today.

OFFICIAL



GEORGE M. WEISS, general manager of the Yankees, has been an executive of the club since 1932, when he pioneered the Bomber farm system that was to send star after star to the "Home of Champions." GM since 1948, he played a major role with Manager Casey Stengel in producing the unprecedented "Five Straight" titles. Named No. 1 executive in the game three times by the *SPORTING NEWS*, Weiss also won the New York writers' Bill Slocum Award for long and meritorious service to baseball.

J. ARTHUR FRIEDLUND is secretary and general counsel for the Yankees. He has been associated with many sports enterprises in the Midwest but he admits to being a partisan Yankee fan.



ROBERT A. BECKER serves as treasurer of the Yankees. Born just a few blocks from the site of Yankee Stadium, he now lives in Phoenix, where he assists Del Webb in the construction business.



DEL E. WEBB, a minor league pitcher until a sore arm ended his playing career, today heads one of the largest construction firms in the United States, a firm bearing his name. As co-owner of the New York Yankees, he continues his enthusiasm for our national game.

FAMILY



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Take the shirt that travels light—Manhattan® Docoma

Now travel light with *Manhattan Docoma*, the Dacron* and cotton wash 'n' wear shirt in the soft, new, year-round weight. One or two are all you need on any trip. A quick sudsing and rinsing and your Docoma shirt will dry overnight on a hanger . . . neat, clean, wrinkle-free. (If you'd rather, you can send Docoma to a commercial laundry.) Something else

is noteworthy about Docoma, too. It's the Golden Needle® label, the special designation that *Manhattan* reserves for its finest products. *Manhattan Docoma* shirts cost \$7.50† and come in white, blue, corn, pink, tan and mint. Also in sportshirts, undershorts, pajamas. Her *Lady Manhattan Docoma* shirt, \$8.95†

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*Du Pont Polyester Fiber. †Prices slightly higher in the West.



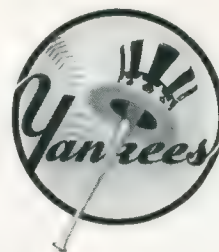
The Manhattan Shirt Co.
444 Madison Ave., N.Y. 22

SIX *out of* SEVEN

He waited a long time for his success, but Yankee skipper **Casey Stengel** will admit it was worth the wait. A National League pilot for nine seasons (three with Brooklyn and six with the old Boston Braves), Casey never had a team that reached the first division, what with limited talent and financially strained clubs. But after a series of minor league successes, Ole Case returned to the Big Time in 1949 as manager of the Yankees.

His record in the next seven seasons is the most remarkable in the game's history. He won five straight pennants and World Championships in his first five American League campaigns. No other manager has accomplished that feat.

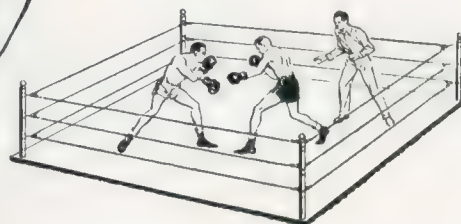
Now, with six pennants in seven seasons, Casey hopes to keep his World Series record intact and make it six World Series crowns in seven American League campaigns.



Management conferences are frequent during the season. Here Casey Stengel talks over pre-season training problems with General Manager George M. Weiss at Miller Huggins Field, St. Petersburg, Fla.



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America's favorite after-shave lotion. Its he-man aroma is a knockout with the ladies!

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New MENNEN Bath Talc FOR MEN

Alone in the field! Soothing, cooling—white—and scented for men.

60¢*



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For smooth speedy shaves. Push the button—a fistful of fine lather. Two months of shaves.

79¢

3 Great MENNEN Shave Creams



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Closer, more comfortable shaves—give you that extra that makes champions.

New MENNEN Afta

New no-sting after-shave lotion... non-alcoholic... actually soothes your skin!

\$1.00*



New MENNEN Shampoo FOR MEN

First really modern shampoo designed for men. With Hexachlorophene and Lanolin!

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MENNEN Hair Creme

Tops them all for smart headwork. Grooms hair, never greases it!

60¢*



MENNEN After-Shave Talc

The long-reigning king of men's after-shave talcs. Neutral tint. Dims face shine, doesn't show.

35¢* 60¢*



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YANKEE COACHES— SERIES VETERANS

The Yankee Board of Strategy typifies the club's "Tradition of Triumph."

The three coaches—(left to right, above) **Jim Turner**, **Bill Dickey** and **Frank Crosetti**—have a combined World Series record of thirty-eight Fall Classics. Crosetti leads with fifteen Series, all as a Yankee, with eight as a player and seven as a coach. The "Hall of Fame" catcher is only one behind. Bill played with eight Yankee pennant winners and has coached six more. Turner played on three championship teams and has coached six more.

Add Manager Casey Stengel's series record, which includes three as a player and six as Yankee pilot, and the Bomber Board of Strategy has a combined World Series experience of forty-seven years. That record speaks for itself.



A championship team needs the best in medical care! At the right, team physician **Dr. Sidney Gaynor** examines the damaged digit on **Yogi Berra's** throwing hand.

Trainer **Gus Mauch**, who first joined the Yankees more than ten years ago, treats **Joe Collins'** injured leg in the clubhouse (photo at left). Mauch runs his own school for trainers in Florida each winter.

Fortunately the pictured injuries to **Yogi** and **Joe** have long since healed.





Time for a change!

Baseball and automobiles have a lot in common. You want your car to deliver plenty of power, give you a smooth performance every time. If you're not getting all that with economy, too, it's time to stop at your "CALSO" station.

Now's the time to change to "Detergent-Action" CALSO Gasolines. These amazing gasolines end the biggest single cause of engine repairs, gummy carburetor deposits. They clean them out and keep them out to give a smoother-running engine that doesn't stall at stop signs.

And change over to RPM 10-30 Special Motor Oil. It's perfect for all cars, old or new, in every season of the year. "RPM" 10-30 can actually save you up to 1 gallon of gasoline in every 8 you buy...give you sure, battery-saving starts all winter long.

The most powerful team of all on the road or in hometown traffic, "Detergent-Action" CALSO Gasolines and RPM 10-30 Special Motor Oil. Stop at your "CALSO" station after the game. Make the *big* change in your car's performance today!



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TRADEMARK "RPM"
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Products of The California Oil Company

Dodgers

OFFICIAL FAMILY



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YANKEES vs. DODGERS IN 1953

Date	Winner.	Pitcher.	Score	Loser.	Pitcher.	Score	Played at
Sept. 30	Yankees	(Sain)	9	Dodgers	(Labine)	5	New York
Oct. 1	Yankees	(Lopat)	4	Dodgers	(Roe)	2	New York
Oct. 2	Dodgers	(Erskine)	3	Yankees	(Raschi)	2	Brooklyn
Oct. 3	Dodgers	(Loes)	7	Yankees	(Ford)	3	Brooklyn
Oct. 4	Yankees	(McDonald)	11	Dodgers	(Podres)	7	Brooklyn
Oct. 5	Yankees	(Reynolds)	4	Dodgers	(Labine)	3	New York

Yankee Roster—Berra, Silvera, Triandos, catchers; Ford, Gorman, Kraly, Kuzava, Lopat, McDonald, Miller, Raschi, Reynolds, Sain, Schallock, pitchers; Ballweg, Carey, Coleman, Collins, Martin, McDougald, Miranda, Mize, Rizzuto, infielders; Bauer, Mantle, Noren, Renna, Woodling, outfielders. **Manager**—Casey Stengel.

Dodger Roster—Campanella, Walker, catchers; Black, Erskine, Hughes, Labine, Loes, Meyer, Milliken, Palica, Podres, Roe, Wade, pitchers; Belardi, Cox, Gilliam, Hodges, Morgan, Reese, infielders; Antonello, Furillo, Robinson, Shuba, Snider, Thompson, Williams, outfielders. **Manager**—Charles Dressen.

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SKIPPER ALSTON

AND HIS AIDES

Walter Emmons (Smokey) Alston passed the big test in 1955. Unfairly criticized for the failure of the injury-riddled Dodgers in '54 and heckled by a gallery of second-guessers throughout the training grind this Spring, the Dodger pilot had his team ready at the opening bell and it all but demolished the rest of the league in the early months of the campaign. This year's victory is a tremendous personal triumph for the tall, balding ex-school teacher from Darrtown, Ohio.

Alston has a baseball background that makes him an ideal man for his present job. A graduate of Miami University in Ohio, he began his diamond career as a first baseman in the Cardinal organization in 1935 and had a brief trial with the Gashouse Gang the following year. He began managing in 1940 and entered the Brooklyn chain in 1946 as the pilot of the Nashua, N. H., club. There he helped to prime Roy Campanella and Don Newcombe for major league stardom. He moved steadily up through the organization, working with many of the players who are now competing in this World Series, and reached Montreal in 1950. He won pennants there in 1951 and 1952 and captured the Little World Series in 1953. Last season was his first at Ebbets Field.

Now he's going after the big one. All Brooklyn knows that its team is in good hands. Walt Alston, with his knowledge and experience, may hoist that first World's Championship atop the flagpole at Ebbets Field.



WALTER ALSTON

Dodgers



DODGER BRAIN TRUST: Alston with staff: Joe Becker, new boss of the pitchers, and Billy Herman and Jake Pitler, two veteran campaigners.

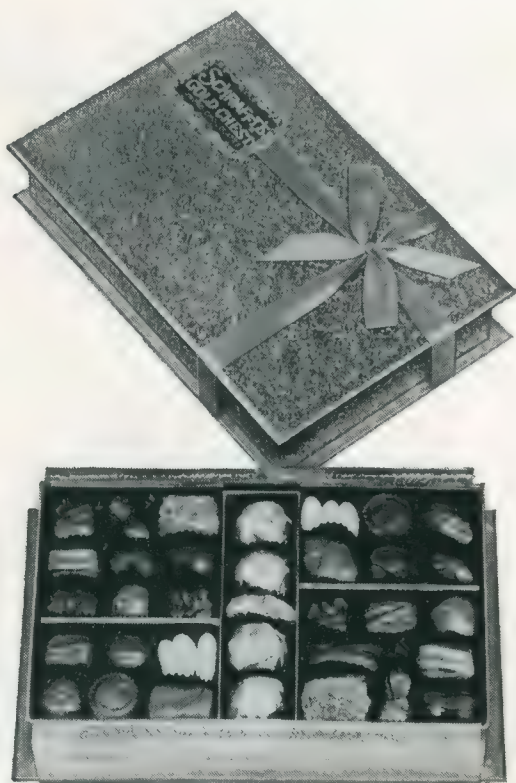


Brooklyn's manager and his wife, Lela, who was his high school sweetheart. They have one daughter and one grandson.

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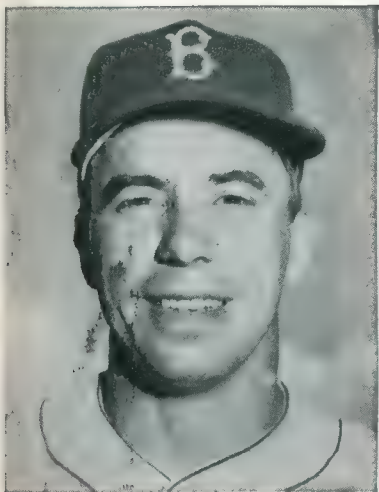
2285 BROADWAY

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AND OTHER SCHRAFFT'S ABOUT TOWN

SCHRAFFT'S

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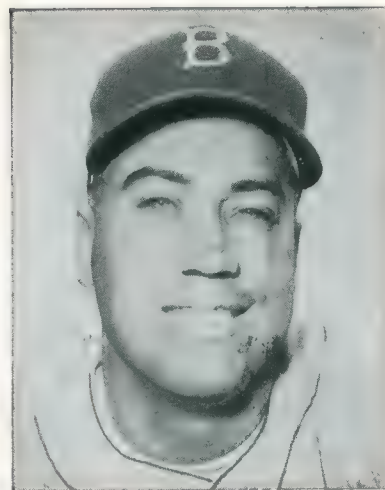
PEE WEE REESE

Dodgers

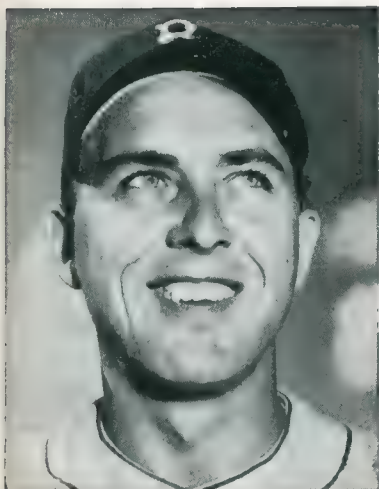
Pee Wee Reese, now playing in his sixth Fall Classic for the Dodgers, remains one of the great shortstops of our time. The Dodger captain, who had one of his finest seasons at the plate, again fooled those who insisted the Dodgers were building their infield around an "aging" shortstop. Pee Wee joined the Brooks in 1940, played in his first Series in '41 and has been a top-flight star ever since. Three times he has batted over .300 in Series play. Brooklyn fans showed their devotion to him on his birthday last July by showering him with gifts in one of the most colorful demonstrations ever staged at Ebbets Field.



Edwin (Duke) Snider now ranks as the greatest slugger the National League has ever sent into a World Series. His five home runs in Series competition is a record unequalled by any player from his league. The four circuit clouts he collected in the 1952 Classic against the Yankees tied a mark for one Series held jointly by Babe Ruth and Lou Gehrig. The Duke's tremendous all-around play during the past three seasons has established him as the finest centerfielder in the game. Many fans insist that he is now baseball's brightest star.



DUKE SNIDER

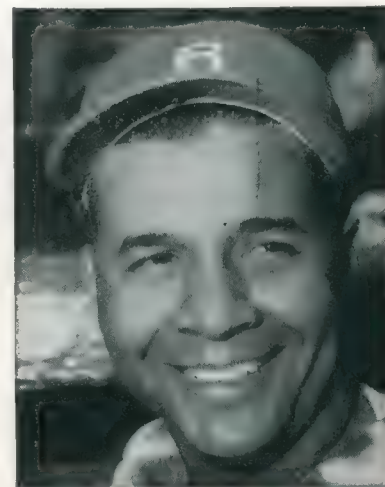


GIL HODGES

Gil Hodges continues to set records that stamp him as the greatest slugger in Dodger history. For the seventh year in a row, he topped the 100 mark in runs batted in, a feat equalled by no other current major leaguer, and he has clouted more home runs than any other player in Brooklyn annals. This powerful ex-Marine, who married a Brooklyn girl and settled in the Borough of Churches, also is one of the slickest fielding first-sackers of our time. He atoned for a sub-par showing in the 1952 World Series by clouting Yankee pitching for a .364 average in 1953.



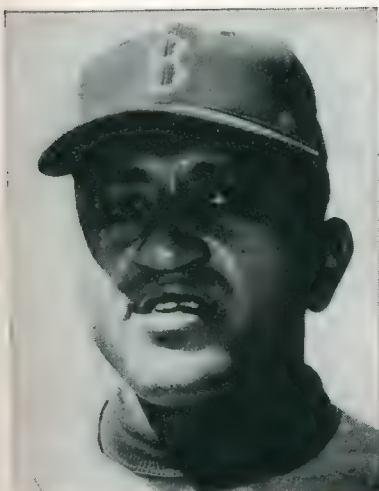
Roy Campanella, whose hand injury cost the Dodgers the 1954 flag, was his old slugging self during the '55 campaign and the Brooks ran away with the pennant. The National League's Most Valuable Player in 1951 and 1953, he saw over 100 points chopped off his batting average by the bad hand last season but bounced back to stay up among the leaders in all batting departments this season and once again present himself as a strong candidate for Most Valuable honors. The slugging marks he compiled in 1953 have never been equalled by a major league catcher. Any Dodger hurler will tell you what an asset Campy is behind that plate.



ROY CAMPANELLA



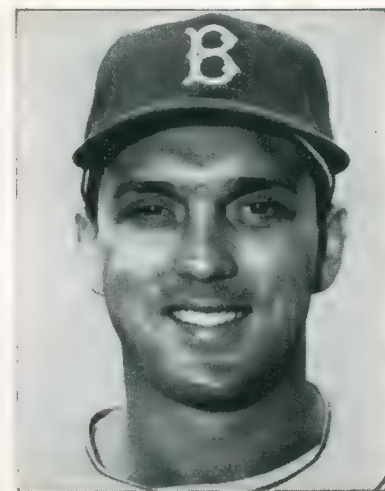
Don Newcombe knows what a difference a year can make. The big righthander came out of the Army in 1954 to discover that the two-year lay-off had robbed him of the sharpness required to win regularly. Undaunted, he started on the long road back this year and what a year he had! He topped the 20-game goal he had set for himself on the mound and shattered the all-time National League home-run mark for pitchers. He was the Dodger ace, holding Walt Alston's sore-armed brigade together just when the going got toughest. Big Newk also established himself as the Brooks' No. 1 pinch hitter. He could be baseball's Player of the Year.



DON NEWCOMBE



Carl Erskine, the Dodgers' dandy little right hander, figures prominently in Walt Alston's 1955 Series plans. And well he should, for Carl's World Series performances have been spectacular. Remember his spine-tingling eleven-inning victory in the fifth game of the 1952 Series, when he retired the last nineteen batters in succession? And no fan will forget his performance in 1953, when he fanned fourteen Yankees in the third game to establish an all-time Series record. A smart hurler with a variety of pitches, he is one of the game's toughest when at his best. He hurled a no-hitter against the Chicago Cubs on June 19, 1952.



CARL ERSKINE

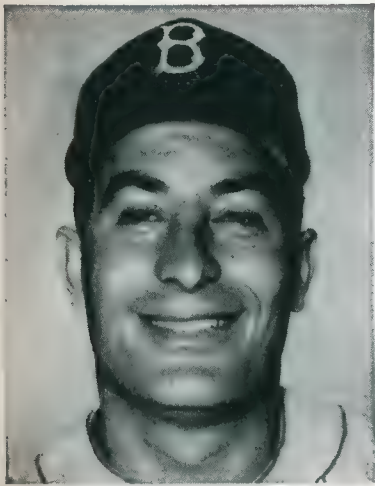


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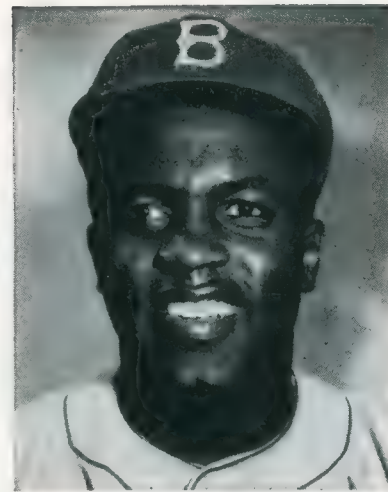
CARL FURILLO

Dodgers

Carl Furillo, the strong-armed outfielder from Stony Creek Mills, Pa., got off to a flying start in 1955, cooled off during the middle stretch of the campaign and then caught fire again to carry a potent bat in Brooklyn's final pennant push. Long considered one of the finest flychasers in the game, Carl has kept his lifetime batting average around the .300 mark. He led the National League in hitting in 1953 with .344. This was Furillo's best homer-hitting season, as he helped the Dodgers pile up their big lead with his long-range bombing. Baseball fans will long remember his dramatic ninth-inning home run that tied the final game of the '53 World Series.



Jackie Robinson, although hobbled by a series of injuries during the past two seasons remains one of the most exciting players in the game. He is the most versatile of athletes, having starred in football, basketball, track and tennis before entering organized baseball as its first Negro. Originally a shortstop, he became Rookie of the Year in 1947 with the Dodgers as a first baseman, established himself as baseball's top second sacker and in recent seasons has plugged gaps at third base and in left field. He can beat the opposition with a timely base hit, a sparkling defensive play, his uncanny skill on the bases or by some smart move, which only a player whose muscles are attuned to a nimble brain could execute.



JACKIE ROBINSON



Karl Spooner's return to form has been one of the most heartwarming features of the Dodgers' 1955 campaign. This is the young man who burst like a rocket on the major league scene in his debut at Ebbets Field last fall. He fanned fifteen Giants in his first start and struck out twelve Pirates only four days later. Heavily counted on this spring, Karl found that he had not quite recovered from an off-season knee operation. In favoring the knee, he eventually injured his arm. The early months of this season were disheartening ones for the young strikeout artist but he grimly battled back to regain his brilliant 1954 form.



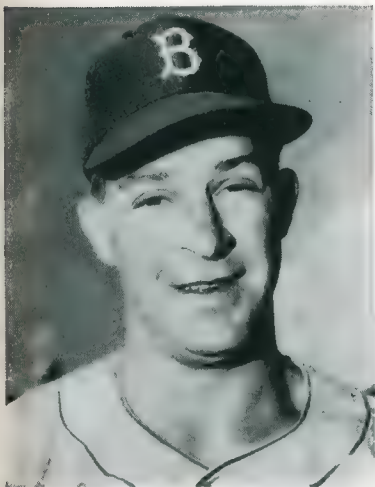
Don Zimmer is the young man who has been groomed to take over for Pee Wee Reese when the Dodgers' great captain decides to call it a career. Meanwhile, "Mighty Mouse" is getting in his licks elsewhere and is one of the reasons why the Dodgers were able to pile up their big pennant margin this season. The little guy played some flashy second base for a good part of the season, establishing himself as one of the infield stars of the National League. Also, many an opposing hurler discovered that there was a lot of power packed into Don's stubby frame. A real bulldog on the field, Don came back from a near-fatal beaming at St. Paul in 1953 to win himself a spot with the Dodgers.



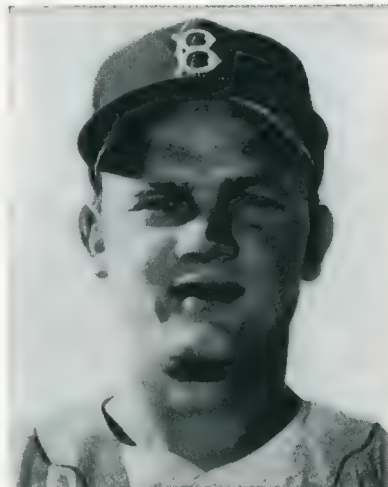
James (Junior) Gilliam is another product of the Dodgers' farm system who came up to the big leagues and gained Rookie of the Year honors. He achieved that distinction in 1953. A switch hitter who has proved to be the Dodgers' best lead-off man since Eddie Stanky, Gilliam will be remembered by World Series fans for his feat of clouting home runs from both sides of the plate in the 1953 Classic. He was the only Dodger to belt two homers in that Series. Purchased by the Dodgers from the Baltimore Elite Giants after the 1950 season, Junior enjoyed two brilliant years with the Brooks' Montreal farm club before replacing Jackie Robinson at second base in '53. He got off to a slow start this season but, after being benched for weak hitting, returned to the line-up with a bang. This versatile performer can do a good job at second base or in the outfield.



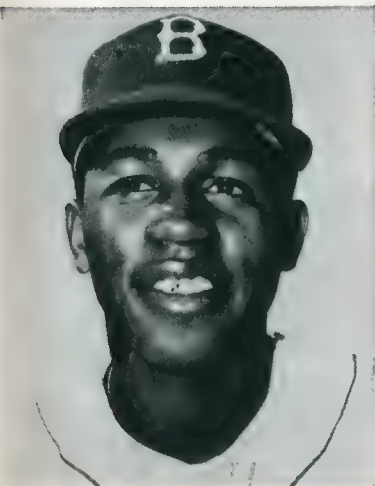
Don Hoak, now in his second year with the Dodgers, came here labelled as a scrappy player who will always find a way to beat the other club. He has lived up to that reputation. Brooklyn fans rate him the most exciting base-runner to break into the National League since Jackie Robinson arrived back in 1947. They also are delighted with his flashy play around third base that carries on a Dodger tradition established by Billy Cox. He's a tough hitter in a tight spot, too, as he can hit behind the runner or clout the long one as the occasion demands. Only 27 years old, he seems to have a bright future at Ebbets Field.



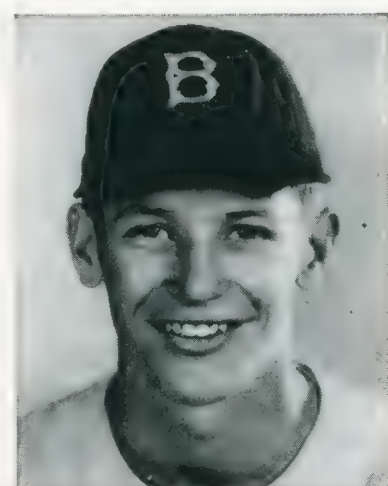
KARL SPOONER



DON ZIMMER

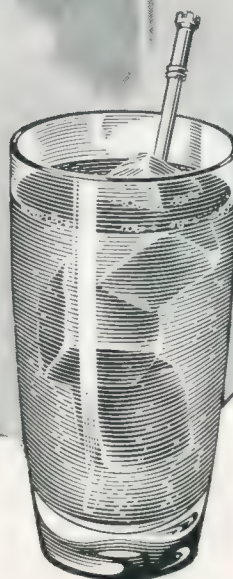


JUNIOR GILLIAM



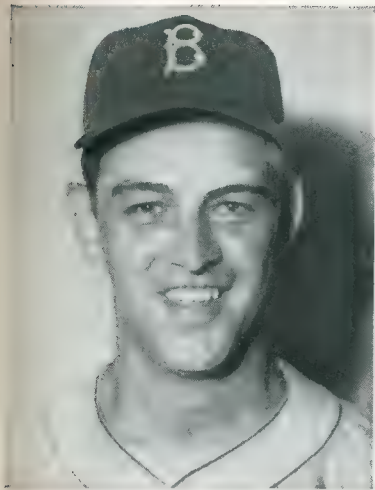
DON HOAK

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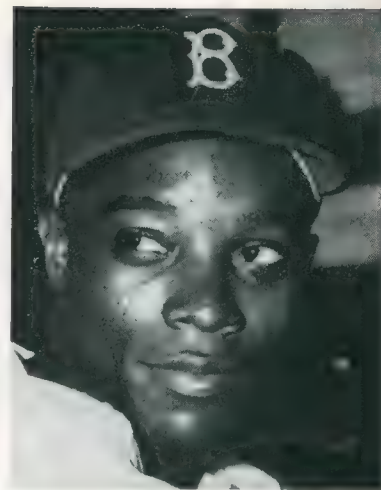
CLEM LABINE

Dodgers

Another big factor in Brooklyn's 1955 runaway was **Clem Labine**, the classy curve-baller from Woonsocket, Rhode Island. Clem was Alston's trouble shooter and did a tremendous job on whatever assignment he got. Whether it was filling in as a starting hurler, holding the opposition through the middle innings until the Brooks could get back in the ball game or coming in to choke off a late-inning rally, Clem got the job done. He has been an Ebbets Field favorite ever since his mound heroics nearly saved the flag for the Dodgers in 1951 and now he has developed into one of the game's top firemen.



Edmundo (Sandy) Amoros, the little Cuban flychaser, began the season as the Dodgers' left fielder and wielded a potent stick during their amazing getaway spurt. He seemed on his way to a big year, boosting his batting mark well over the .300 mark and playing well on defense. However, a back ailment slowed him down and then sidelined him for a long stretch. Now back in action, the little senior with the "miracle wrists" could make his presence felt in the current Series. This is only his fourth season in organized ball.



SANDY AMOROS



Johnny Podres, the hard-throwing lefthander from Witherbee, N. Y., shapes up as one of the brightest young pitching prospects in the National League. In 1952, with only one year of minor league experience, he was the sensation of the Dodgers' spring training camp but was sent to Montreal to gain further seasoning. However, his fast ball, his great curve and his baffling change of pace won him a spot here in '53 and he went on to hang up a 9-4 mark. Last year he was the ace of the Brooklyn staff until stricken by appendicitis in mid-June. He got off to another fine start this season but the arm trouble which disabled a good part of the Dodger staff in July hit him and sent him to the sidelines for a long stretch. When he is right he is one of the best.



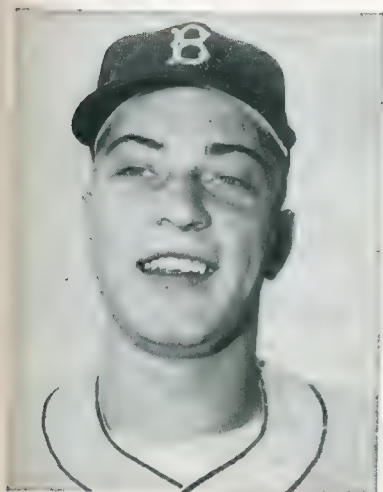
Once again, a long siege of arm trouble kept **Billy Loes** from having the kind of a year that has so often been predicted for him. This former bonus baby, signed by the Dodgers off the sandlots of Long Island City back in 1948, has it all—a great fast ball, one of the best curves in the game, control and a fine change of pace. He has pitched well for Brooklyn in two previous World Series starts, losing a heart-breaker in 1952, and winning the fourth game of the '53 Classic. Only 25 years old, the Astoria Kid has a chance to be one of the all-time Brooklyn pitching greats.



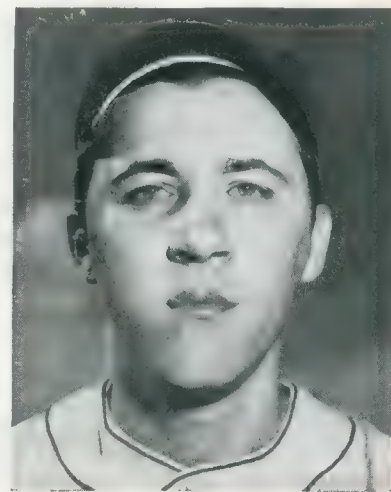
Roger Craig was brought up to the Dodgers in the middle of July along with Don Bessent. These two rookie righthanders did a tremendous job. Craig, a 6-foot-5 former basketball player, pitched a three-hitter against Cincinnati in his initial start and ten days later beat the Reds again, fanning eleven. Roger the Dodger returned from the Army in the spring of 1954 and pitched for Newport News in the Class "B" Piedmont League, posting an 8-3 mark. A fine showing this spring won him a place on the Montreal staff and he surprised everybody by compiling a dazzling 10-2 record. That performance earned him the promotion to Ebbets Field when the Brooks encountered their July difficulties.



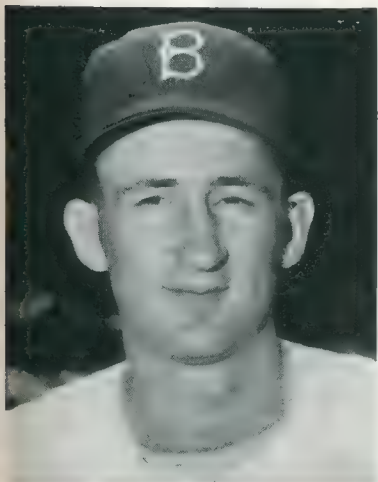
The Dodgers put a lock on the 1955 pennant when they brought up **Don Bessent**. With his mound staff crippled by injuries in the middle of July, Walt Alston needed help in a hurry. It was then that he remembered young Bessent, who had pitched so well during spring training but who had been sent to St. Paul because there had been no place for him on the Brooks' veteran mound staff. Bessent came up and pitched sensationally in both starting and relief assignments and the Dodger hurling crisis was at an end. Don was originally the property of the Yankees but suffered a back injury and, after a year's lay-off, was drafted by the Dodgers in the winter of 1952-53. He proved to be a real prize.



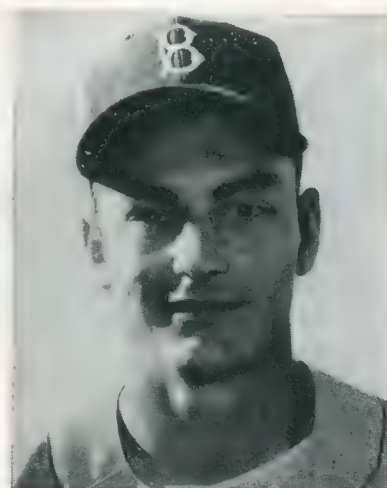
JOHNNY PODRES



BILLY LOES



ROGER CRAIG



DON BESSENT

Now you ask the man for

Ballantine beer

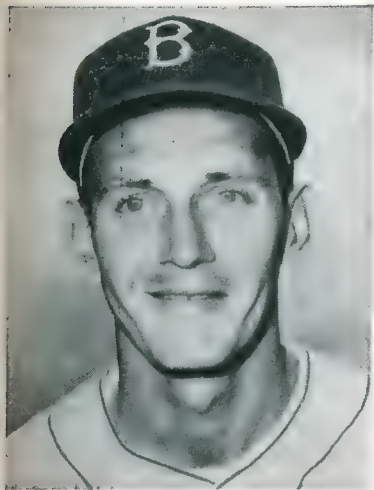


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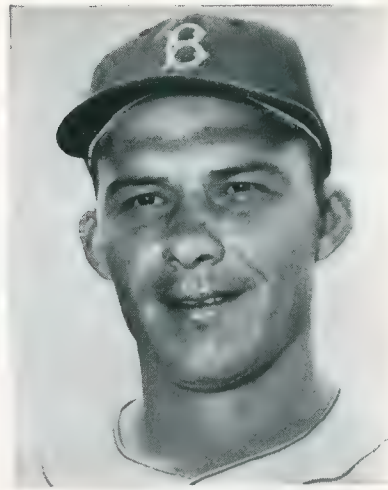
RUSS MEYER

Dodgers

This has been a season of hard luck for **Russ Meyer**, the explosive but extremely likeable righthander of the Dodgers. Off to a good start in the spring, Meyer was looking forward to one of his better years. However, he was hurt in a collision with **Bill Bruton** while covering first base in a game at Milwaukee in June and was sent back to a Brooklyn hospital, where it was discovered that he was suffering from a fracture near his chest bone. The injury prevented him from compiling a record equal to those of his first two seasons here. "The Mad Monk", obtained from the Phils in a three-way deal early in 1953, had a 15-5 mark here that year and posted an 11-6 record in '54.



Al (Rube) Walker is the big catcher who is asked to fill the shoes of **Roy Campanella** whenever Campy takes his valuable self to the bench. This soft-spoken North Carolinian usually steps in and does an outstanding job, thereby adding to his reputation as one of baseball's finest defensive catchers. Rube swings a heavy bat, too, and is always a threat to bust up a ball game. He doesn't see much action as long as Campy stays healthy, but **Walt Alston** never hesitates to send him up as a pinch swinger when a big hit is needed. Rube came to the Dodgers along with **Andy Pafko** from the Cubs back in 1951.



AL WALKER



The tale of **Frank Kellert** is one of the real Cinderella stories of 1955. A throw-in from Baltimore in the **Erv Palica** deal this spring, Kellert was assigned by the Dodgers to their St. Paul farm team. The tall first baseman decided it was time to quit baseball and return to the meat packing business in his home town, Oklahoma City. To dissuade him from quitting, the Dodgers gave him a trial during their exhibition tour north. Frank made the most of the chance. He proved that he could hit big league pitching and he has been invaluable as a pinch hitter and reserve first sacker. He is a long ball threat at the plate and he is a competent defensive player.



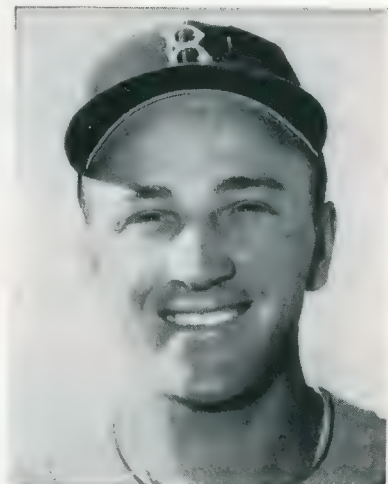
George (Shofgun) Shuba has been an Ebbets Field favorite since he posted a .305 mark in his first full season here in 1952. He has always been a good World Series competitor, batting .300 in the '52 Series and then smashing a two-run pinch hit homer in his only official at-bat in the '53 Series. George had a sub-par season in '54 and it seemed that his career with the Dodgers might be at an end. He snapped back this season, however, and earned a spot on the Brooklyn roster with his big bat. His timely pinch hits won several important games for the Brooks this summer and World Series fans can look for him to come off the bench if the Dodgers need a hit to get back in a ball game.



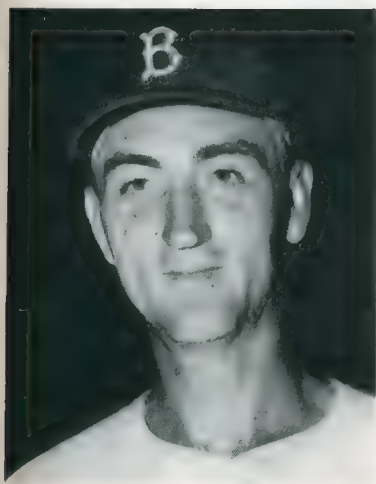
Ed Roebuck was the work horse of the Dodgers' mound staff in the early months of the season and one of the main reasons why the Brooks got the jump on the rest of the league. The tall, slender rookie righthander, at 24 one of the youngest players on the Brooklyn roster, won a place on the squad by his strong showing this spring. Despite his lack of big league experience, **Walt Alston** entrusted him with the role of No. 1 reliever. He won five games while saving twelve during the first half of the campaign. Roebuck then hit a slump and has been trying to regain his early season form. If he does, he could be the difference in this Series.



Sanford (Sandy) Koufax has packed a lot of thrills into his brief pitching career. This 19-year-old southpaw strike-out artist has been pitching for just a little over two years, having played first base while attending Lafayette High School in Brooklyn. He became a pitcher in the Coney Island Sandlot League in 1953, hurled freshman ball at the University of Cincinnati in 1954 and last winter signed a Brooklyn contract. His development was slowed this spring by a series of injuries but, once he got under way, he opened a lot of eyes. In his second start for the Dodgers, he pitched a two-hit shutout and fanned fourteen. A week later, he came through with another shutout. Here's one bonus baby who made good—he can do it all.



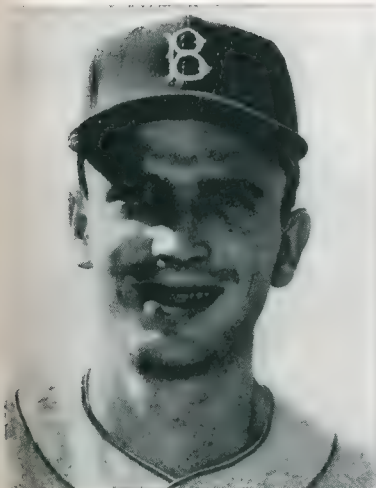
GEORGE SHUBA



FRANK KELLERT



SANDY KOUFAX



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TRAINER HAROLD WENDLER

This has been a busy year for **Harold (Doc) Wendler**, the trainer of the Dodgers. An epidemic of sore arms, plus a varied assortment of other injuries and ills, made his training room a reasonable facsimile of a battle front first aid station. Wendler, a former gridiron star at Ohio State, has been ministering to Dodger ailments since 1943.

Dodgers



JOHN GRIFFIN and CHARLIE DiGIOVANNA

They also served...

In the course of the 1955 pennant race, players moved in and out of the Dodger player picture and to them a few words of commendation are due. Part of the Brooklyn picture this season were such men as Jim Hughes, the relief pitcher; Walt Moryn, hard-hitting outfielder; Tom LaSorda, courageous little left-hander; Joe Black, traded to Cincinnati; Bert Hamric, left-handed larruper; Bob Borkowski, outfielder acquired from Cincinnati, and Chuck Templeton, a southpaw with a future. To them and to the players who were with us this Spring but did not get into a Brooklyn game during the '55 campaign, a World Series salute. And, while we linger in the clubhouse, two men who rate special commendation for their untiring efforts on behalf of the players are Charlie DiGiovanna, bat-boy and prankster, and Senator John Griffin, clubhouse custodian and hat stylist. Not to forget, of course, the indefatigable travelling secretary, Lee Scott.



DIXIE HOWELL

Homer (Dixie) Howell has been a handy man on the Brooklyn squad this season. Not even on the Dodger roster during spring training, Dixie was kept with the club to help out with some of the younger pitchers in camp and as a precaution against further injury to Roy Campanella. The 35-year-old receiver did a fine job and remained at Ebbets Field all season. A lucky thing, too. At one stretch, both Campy and Rube Walker were sidelined by injuries and Dixie stepped in and did a bang-up job. Howell came up in the Brooklyn organization but was sent to Pittsburgh in the Al Gionfriddo deal in 1947. He later played for Cincinnati and came back to Brooklyn in the fall of 1952.

Manager, Walter Alston (24)
Road Secretary, Lee Scott
Trainer, Dr. Harold Wendler

BROOKLYN DODGERS—1955

(31) *Jake Pitler, Coach*
(22) *Billy Herman, Coach*
(33) *Joe Becker, Coach*

No.	Pitchers	BATS	THROWS	WEIGHT	HEIGHT	PLACE OF BIRTH	DATE OF BIRTH
46	Bessent, Don	R	R	175	6:00	Jacksonville, Fla.	March 13, 1931
40	Craig, Roger	R	R	178	6:04	Durham, N. C.	Feb. 17, 1931
17	Erskine, Carl	R	R	165	5:09½	Anderson, Ind.	Dec. 13, 1926
32	Koufax, Sanford	R	L	210	6:02	Brooklyn, N. Y.	Dec. 30, 1935
41	Labine, Clem	R	R	180	6:00	Lincoln, R. I.	Aug. 6, 1926
30	Loes, Billy	R	R	170	6:01	Long Island City, N. Y.	Dec. 13, 1929
34	Meyer, Russ	L-R	R	175	6:01	Peru, Ill.	Oct. 25, 1924
36	Newcombe, Don	L	R	230	6:04	Madison, N. J.	June 14, 1926
45	Podres, John	L	L	170	6:00	Witherbee, N. Y.	Sept. 30, 1932
37	Roebuck, Ed	R	R	185	6:02	E. Millsboro, Pa.	July 3, 1931
48	Spooner, Karl	R	L	180	5:11	Oriskany Falls, N. Y.	June 23, 1931
<i>Catchers</i>							
39	Campanella, Roy	R	R	205	5:08	Philadelphia, Pa.	Nov. 19, 1921
54	Howell, Homer	R	R	198	5:11½	Louisville, Ky.	Apr. 24, 1920
10	Walker, Al	L	R	185	6:01	Lenoir, N. C.	May 16, 1926
<i>Infielders</i>							
19	Gilliam, Jim	L-R	R	175	5:10½	Nashville, Tenn.	Oct. 17, 1928
43	Hoak, Don	R	R	165	6:00½	Roulette, Pa.	Feb. 5, 1928
14	Hodges, Gil	R	R	200	6:01½	Princeton, Ind.	April 4, 1924
12	Kellert, Frank	R	R	195	6:03	Oklahoma City, Okla.	July 6, 1924
1	Reese, Pee Wee	R	R	175	5:09½	Ekron, Ky.	July 23, 1919
42	Robinson, Jackie	R	R	210	6:00	Cairo, Ga.	Jan. 31, 1919
23	Zimmer, Don	R	R	165	5:09	Cincinnati, Ohio	Jan. 17, 1931
<i>Outfielders</i>							
15	Amoros, Sandy	L	L	170	5:07½	Matanzas, Cuba	Jan. 30, 1932
6	Furillo, Carl	R	R	190	5:11	Stony Creek Mills, Pa.	March 8, 1922
8	Shuba, George	L	R	180	5:11½	Youngstown, Ohio	Dec. 13, 1924
4	Snider, Duke	L	R	190	6:00	Los Angeles, Calif.	Sept. 19, 1926

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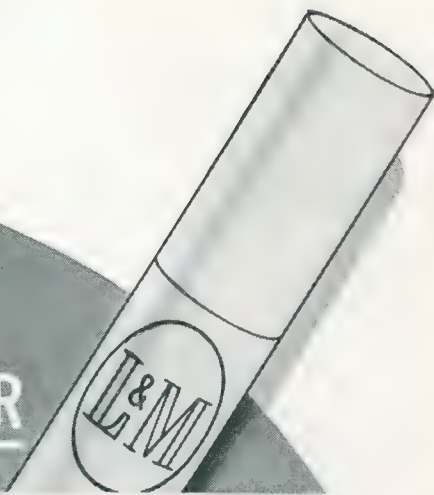
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DP 2-1(1)
1-2-1(1)



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4 Snider, o.f.
6 Furillo, o.f.
8 Shuba, o.f.
10 Walker, c.
12 Kellert, i.f.
14 Hodges, i.f.-o.f.

15 Amoros, o.f.
17 Erskine, p.
19 Gilliam, i.f.-o.f.
22 Herman, coach
23 Zimmer, i.f.
24 Alston, manager
30 Loes, p.

31 Pitler, coach
32 Koufax, p.
33 Becker, coach
34 Meyer, p.
36 Newcombe, p.
37 Roebuck, p.
39 Campanella, c.

40 Craig, p.
41 Labine, p.
42 Robinson, i.f.-o.f.
43 Hoak, i.f.
45 Podres, p.
46 Bessent, p.
48 Spooner, p.
54 Howell, c.

UMPIRES
American League
P William Summers
2 George (Jim) Honochick
LF John Flaherty, alternate
National League
1 E. Lee Ballanfant
3 Frank Dascoli
RF August J. Donatelli, alternate

BROOKLYN DODGERS

Handwritten notes and signatures:
Furillo
Snider
Walker
Kellert
Hodges
Reese
Amoros
Erskine
Gilliam
Herman
Zimmer
Alston
Loes
Pitler
Koufax
Becker
Meyer
Newcombe
Roebuck
Campanella
Craig
Labine
Robinson
Hoak
Podres
Bessent
Spooners
Howell
Summers
Honochick
Flaherty
Ballanfant
Dascoli
Donatelli

1	2	3	4	5	6	7	8	9	10	AB	R	H	PO	A	E
8-1	4-7	2-3		9		4				100					
	2	3-1				5		30		111					
50						1-8				111					
2				2-1		5		5		111					
	6							50		111					
	6									111					
	6									111					
	6									111					
	6									111					
8-1				2-1						101					
0	1	1	1	0	0	0	0	0	1						

Earned runs	Runs batted in	Two-base hits	Three-base hits
Home runs	Stolen bases	Sacrifices	Left on bases
Hits off	Strikeouts	Bases on Balls	Hit by pitcher
Wild pitches	Passed balls	Double plays	Time of game

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- | | | | |
|--|---|--|--|
| 1 Martin, i.f.
2 Crosetti, coach
6 Carey, i.f.
7 Mantle, o.f.
8 Berra, c.
9 Bauer, r.f.
10 Rizzuto, i.f.
12 McDougald, i.f. | 14 Skowron, i.f.
15 Collins, i.f.-o.f.
16 Ford, p.
18 Larsen, p.
19 Turley, p.
23 Byrne, p.
25 Noren, o.f.
28 Morgan, p. | 29 Silvera, c.
30 G. W. Coleman, p.
31 Turner, coach
32 Howard, o.f.-c.
33 Dickey, coach
36 Robinson, i.f.
37 Stengel, manager
39 Wiesler, p. | 40 Carroll, i.f.
41 Cerv, o.f.
42 G. F. Coleman, i.f.
47 Sturdivant, p.
51 Leja, i.f.
53 Kucks, p.
55 Grim, p. |
|--|---|--|--|
- UMPIRES**
American League
 William Summers
 George (Jim) Honochick
 John Flaherty, alternate
National League
 E. Lee Ballanfant
 Frank Dascoli
 August J. Donatelli, alternate

NEW YORK YANKEES

Diener
McDougald
Collins
Martin
Rizzuto
Ford / *Brin 9"*

1	2	3	4	5	6	7	8	9	10	AB	R	H	PO	A	E
2		2		7		3-1				11		11			
SO		3-1		3-1			1-2			11		11			1
2-1		2-1			1					11		1			
	2-1	2-1								11	1	1			
	8		1							11	11	11	1		
	4		SO		3-1					11	1	1	1	2	
	5		3-2							11		1			
	11		SO			4-1				11					
				SO		6				11	1				
0	1	1	1	1	2	5	2	2	1	1					

- | | | | |
|--------------------|----------------------|----------------------|-----------------------|
| Earned runs | Runs batted in | Two-base hits | Three-base hits |
| Home runs | Stolen bases | Sacrifices | Left on bases |
| Hits off | Strikeouts | Bases on Balls | Hit by pitcher |
| Wild pitches | Passed balls | Double plays | Time of game |





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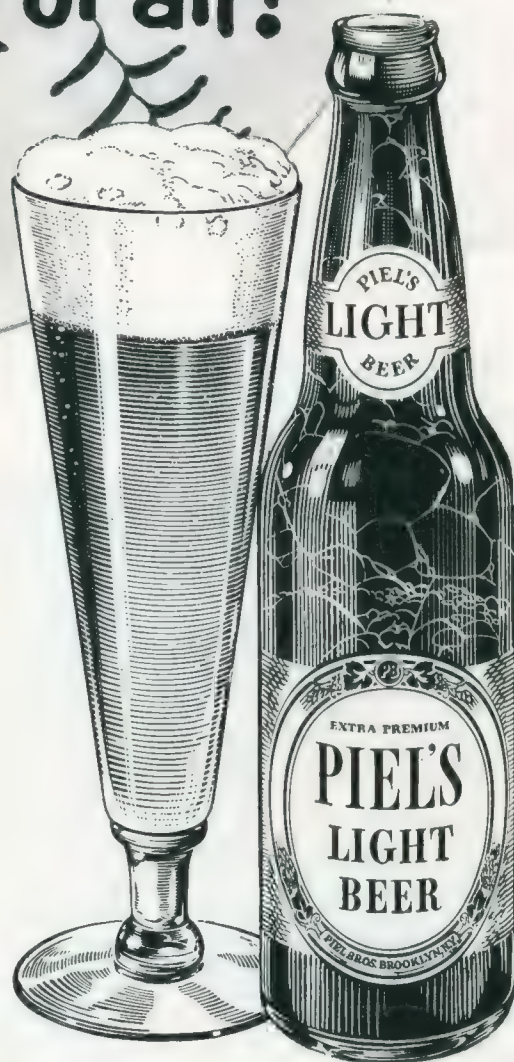
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PIEL'S LIGHT BEER

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A trio of veteran Yankee outfielders stop for a brief discussion of the recent hectic pennant race. Still trailing Cleveland two weeks ago when this photo was taken, **Hank Bauer**, **Mickey Mantle** and **Irv Noren** (left to right) seem confident of overhauling the 1954 champs.

All three are series veterans. The 33-year-old Bauer had another fine season, breaking his own previous major league home run high of 17. Hank, the sturdy ex-marine, was a member of all of Casey Stengel's "Five Straight" winners. Possessor of a strong arm and fast afoot, Bauer is a manager's ball player... a real hustler.

A veteran of five major league seasons at the ripe old age of 23, Mantle continued his climb up the ladder of baseball stardom this past season. He led the league in home runs by a sizeable margin and repeated in leading the loop in runs scored. He was among the leading hitters all year and his lifetime average is just a couple of points under .300. Probably the most powerful switch hitter in the game's history, Mickey seems headed for the greatness so long predicted for him.

The 1955 season was Noren's fourth in a Yankee uniform, following his acquisition from Washington early in the 1952 season. While not having as brilliant an offensive year as he had in '54, the lefty-hitting Noren got some "big" hits during the past season and sparkled defensively in left field for Casey Stengel. He's with his third Yankee pennant-winner.



OUTFIELDERS

Confined primarily to pinch-hitting roles this season, belting **Bob Cerv** (left) contributed many timely emergency blows to the pennant cause this summer. Always a strong minor league hitter, Bob spent his second full season in Bomber pin-stripes after earlier trials in '51, '52 and '53.

Elston Howard, listed here with the outfielders, was platooned most of the season with Irv Noren, hitting mostly against southpaws. He came up to the Yankee varsity this year after winning MVP honors as a catcher for the champion Toronto International League club in 1954. He continued his heavy hitting as a Yankee, showing exceptional power. At 26, Ellie has a bright future as a Bomber.



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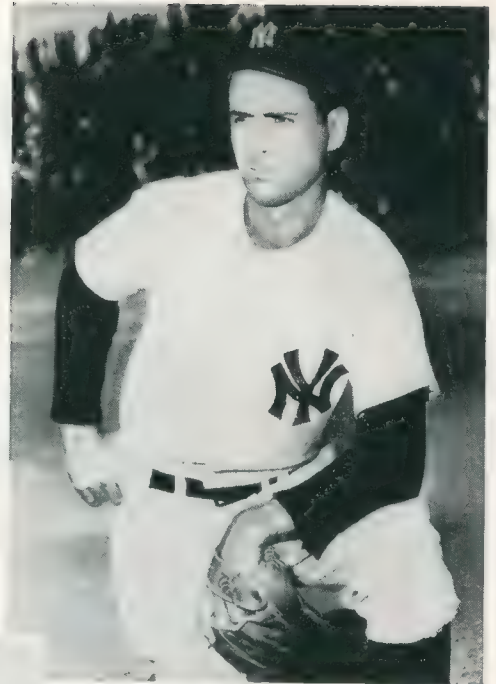


Changing his unorthodox batting stance after an early season slump, **Gil McDougald** went on to have a strong season as a key New York infielder. At 27, Gil is a veteran of five full seasons as a Yankee. He plays second and third with equal ability. "Rookie of the Year" in 1951, he hit four home runs in three World Series, including the only "Grand Slam" ever hit by a rookie in the Fall Classic.

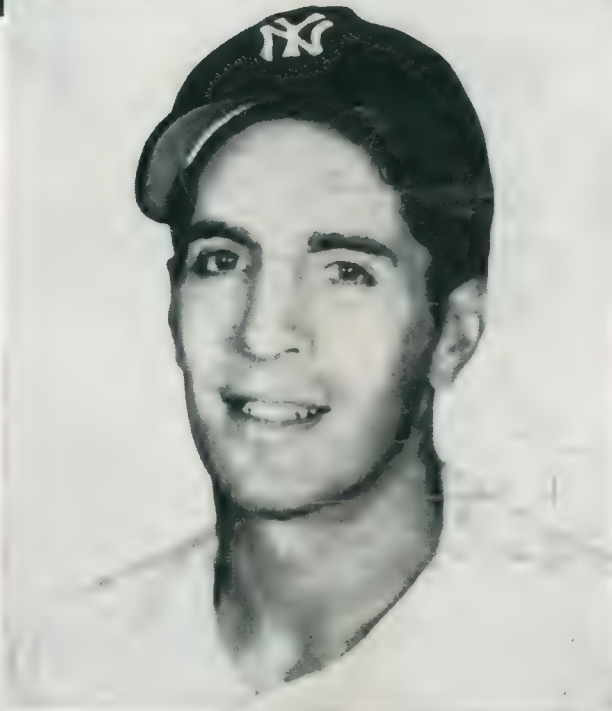
Andy Carey continued his spectacular third base play during the 1955 season, though he slumped below .300 for the first time in his three full seasons in the major leagues. At 23, Andy has a bright future as a Yankee infielder for the years ahead. Scheduled to be a bridegroom early in October, handsome Andy has never played ball below AAA. In the off season, Carey operates a photo studio in his native California.



INFIELDERS

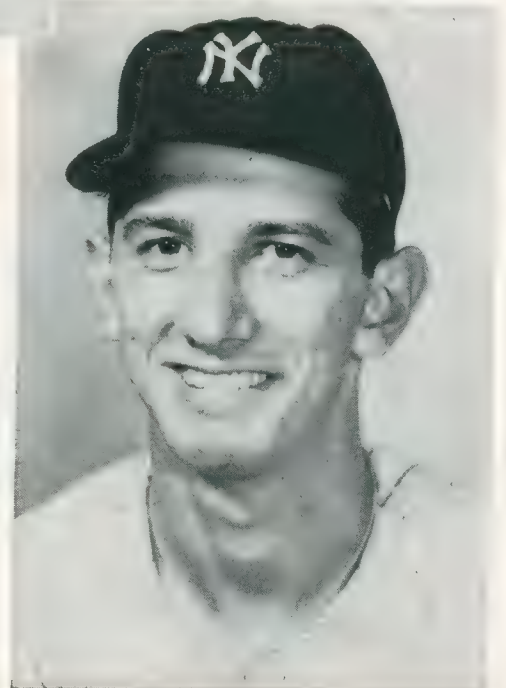
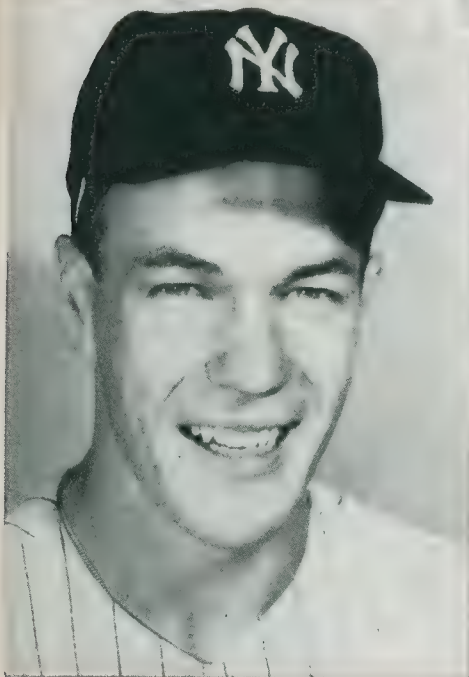


Obviously the hard-luck guy of the Yankees, infielder **Jerry Coleman** was sidelined with a fractured shoulder early this season just as he appeared to be winning back a regular infield post. Twice, Jerry has been called from his baseball career to serve as a Marine officer. The oft-decorated bomber pilot was the top Series performer in 1950. The Yanks' player representative hopes to aid in another World Series triumph this week.



This is the ninth World Series as a Yankee for the Scooter. Relegated to a utility role in the early season, **Phil Rizzuto** came back in spectacular manner to spark the Yankees to the pennant. Playing shortstop like the American League's Most Valuable Player he was in 1951, Little Phil was honored by his thousands of fans on the club's last home date, Sept. 18th, with a well-deserved "Rizzuto Day." At his request, all contributions were turned over to a "Phil Rizzuto Scholarship Fund" for needy high school graduates. A typical gesture by "big leaguer" Phil Rizzuto!

The return of **Billy Martin** from military service early in September gave the club as a whole a real "lift" and especially so to Manager Casey Stengel. The scrappy second sacker who left the club as hero of the 1953 World Series (12 hits in 24 at bats and eight runs batted in) gave the Bombers more infield depth than any of their rivals in the stretch drive for the pennant. He hopes to continue his "hero's" role in the series and the seasons ahead.



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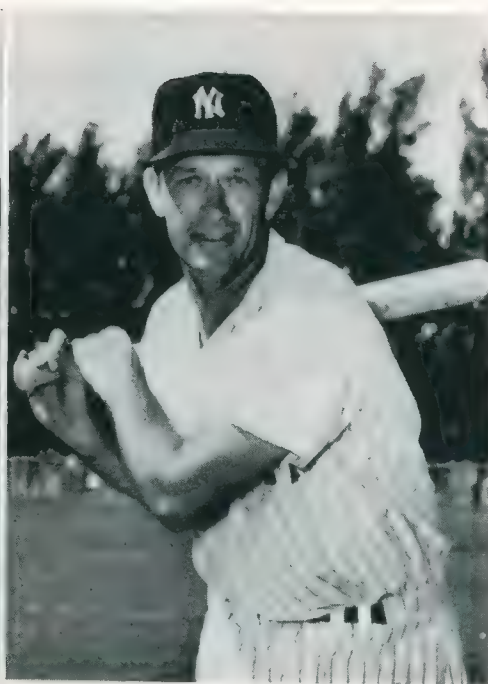
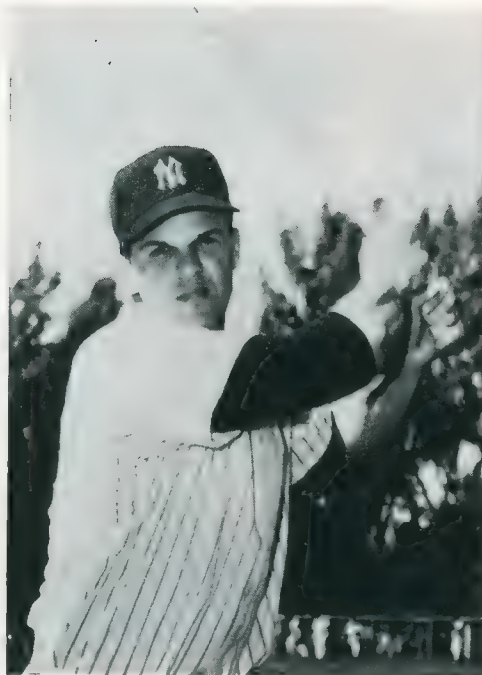
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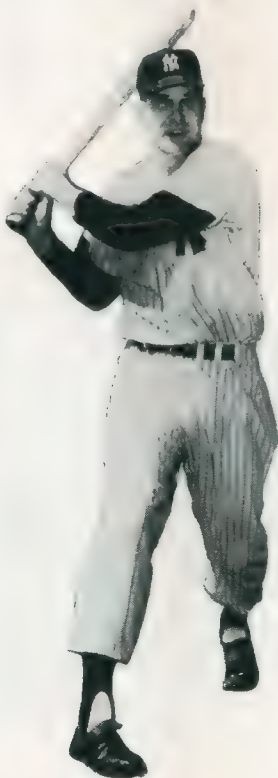
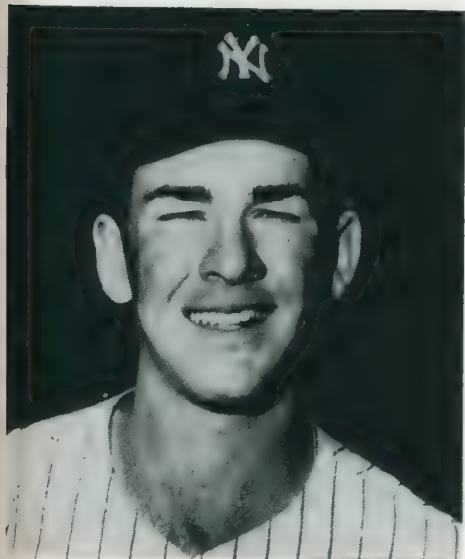
The Yankees platooned at first base most of the season with veteran **Joe Collins** (right) batting against the right handers and **Bill Skowron** (left) versus southpaws. During a long "hot streak" when his home run bat was booming, **Eddie Robinson** (below) was the first base incumbent. The three first sackers together belted better than 40 home runs and drove in close to 150 runs. A pretty fair job of slugging at the initial sack! Of course, Collins, played somewhat in the outfield early in the season.

Joe, a reliable first-sacker and dangerous clutch hitter, again was a valuable man, despite a below-average batting mark. Collins is another member of the "Five Straight" club. Skowron, in his second full season as a Bomber, started off as the loop's leading hitter, batting well over .400 until a serious muscle injury benched him for several weeks. He did not regain that early season form but nevertheless led the Yanks in hitting for the second straight year. Only 24, the "Moose" has quite a future!

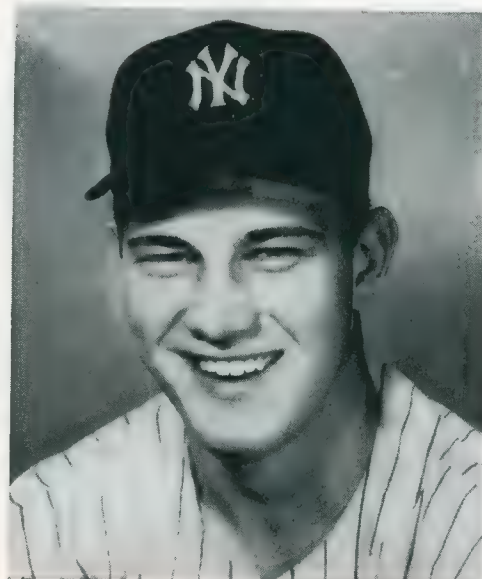
Robinson, the handsome veteran, served primarily as a pinch-swinger from the left side. His home run bat was booming early in the summer to bring his big league total to better than 160 round trippers in nine seasons.

INFIELDERS

Tommy Carroll, the St. Albans, Long Island, bonus shortstop signed last winter by Chief Scout Paul Krichell, spent a profitable summer studying the actions of major league stars. This winter he returns to his studies at Notre Dame. A rangy shortstop, Tom swings an effective bat in practice sessions and has been tabbed as a "typical Yankee" of the future.



Completing his second year as a "Bonus Baby," 19-year-old first baseman **Frank Leja** has learned a lot of baseball serving his apprenticeship on the Yankee bench. After he gets some playing experience, the strapping 6 foot 4" Holyoke, Mass., youngster is expected to settle down as a regular Stadium tenant.



Will the
Yankees win the
World Series?

That's a Question

Millions are trying to
guess the answer... but
only time will tell.



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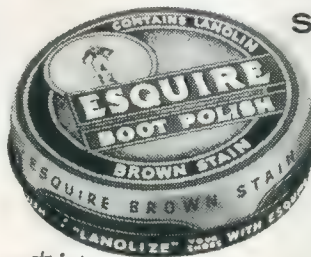
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I'd shine

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CATCHING . . .

Catching better than 140 games once again this year, **Lawrence Peter Berra** was the American League's All-Star receiver for the seventh consecutive year. Yogi's batting average was a little lower than in the two previous seasons but his home run and RBI production again ranked him with the great catchers of all time. It was the seventh straight year that Yogi has hit better than 20 homers, his fourth year with more than 100 RBIs. No wonder he's been the league's MVP in 1951 and 1954. Above, he's pictured receiving his award for the '51 season from Commissioner Ford C. Frick (left) and A. L. President Will Harridge.

Like Berra, second-string receiver **Charlie Silvera** has been on all five of Casey Stengel's previous champions. He hasn't had much chance to catch with a fellow like Berra around but Silvera has compiled a lifetime .299 batting average up to this campaign. He'd make a first string receiver on most clubs; thus gives the Yankees maximum protection behind the plate.

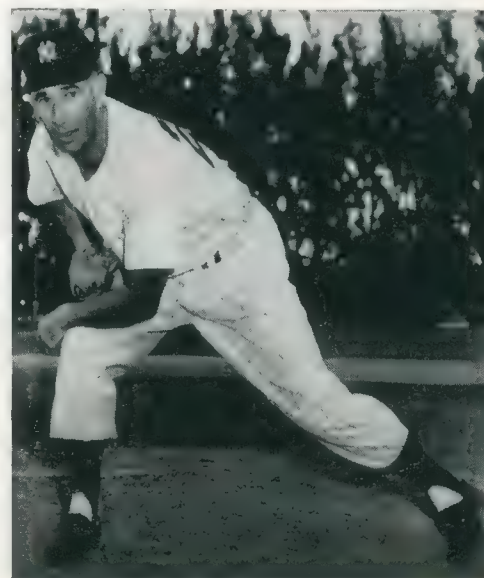
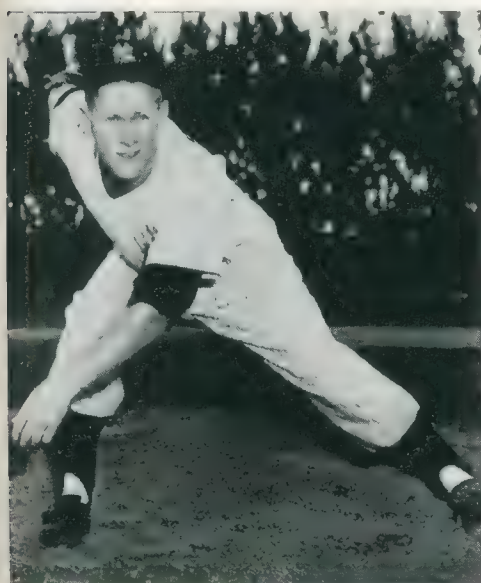


SILVERA

BERRA

PITCHING . . .

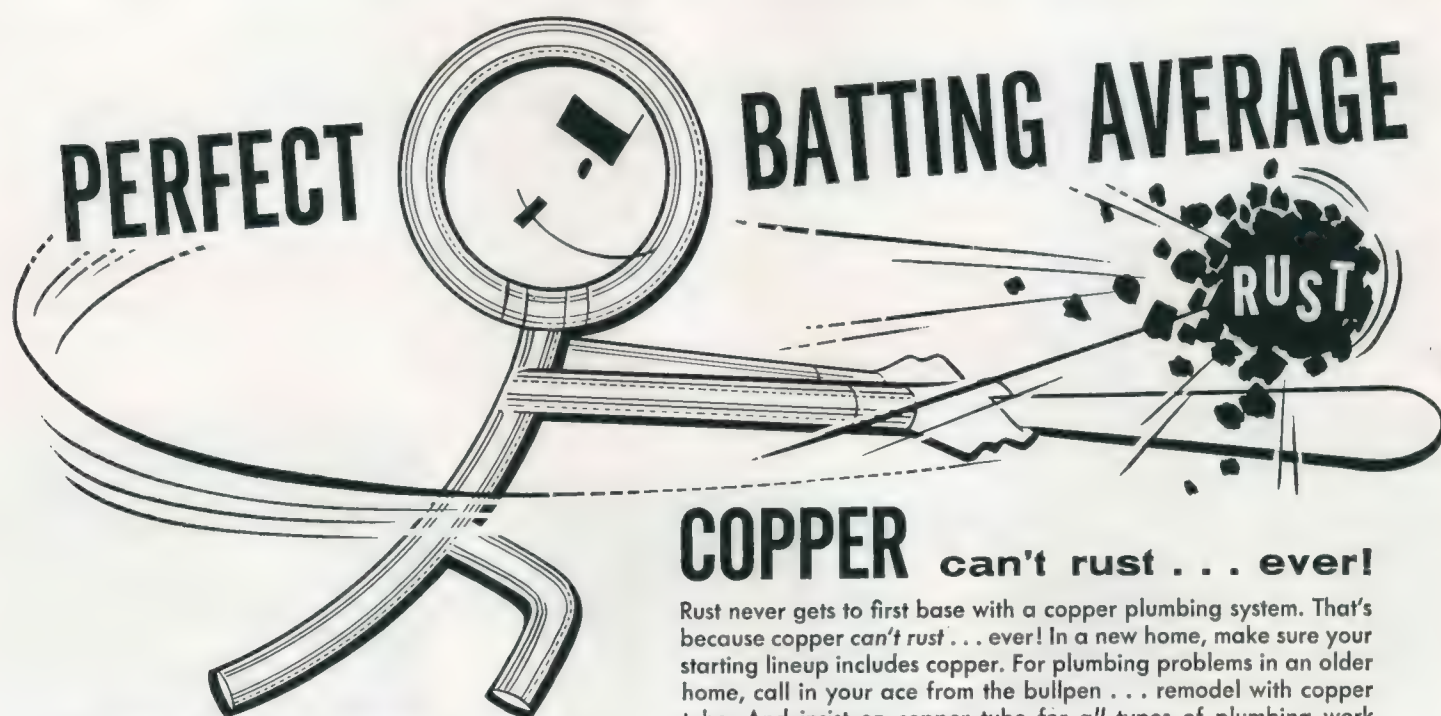
A trio of hurlers who helped mightily in the recent pennant race are **Ed (Whitey) Ford**, left below, **Tom Morgan**, center, and **Tommy Byrne**. Ford and Byrne, 26 and 35-year-old southpaws, respectively had their best major league seasons. Used primarily as starters, both lefties posted low ERAs and a high percentage of wins. Ford kept his winning lifetime percentage above the .700 mark. A Yankee for the second time in his long career, Tommy has mastered control to become one of the top lefthanders in the game. Morgan, who, with veteran Jim Konstanty, kept the Bombers up in the race during the first half of the season, served almost exclusively as a relief hurler. Only 25, Tom figures to improve in the years ahead.





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"Rookie of the Year" in 1954 when he copped 20 games after coming out of the Marine Corps, **Bob Grim** suffered elbow trouble early this season and was on the disabled list much of the season. Late season relief stints promise a return to form for this husky, willing right-hander in 1956. He can be counted on in this Series to be a bulwark of the bullpen. Bob is another product of Casey Stengel's highly productive "Instructional School," which he attended in the spring of '54.



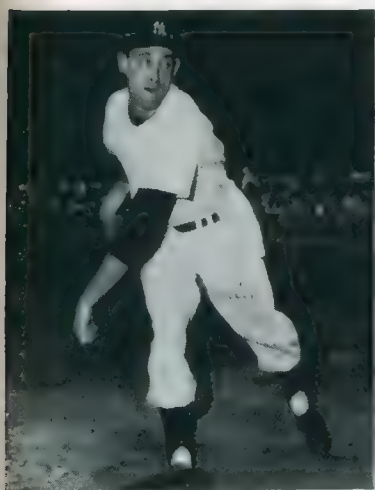
Big **Don Larsen** looks mighty big in the above photo and that's the way he's looked to most American League batters since his late July recall from Denver. He was 9-1 at Denver, in addition to winning the American Association All-Star game, and proceeded to pitch that brand of winning ball on his return. Don swings a "big" bat, too!



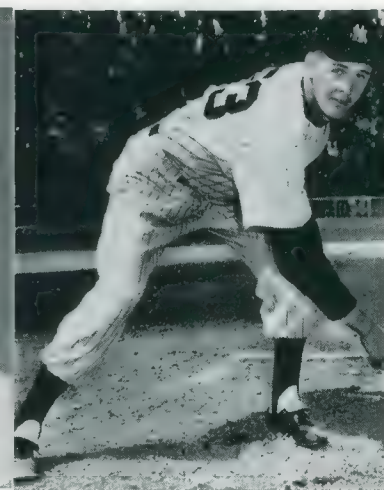
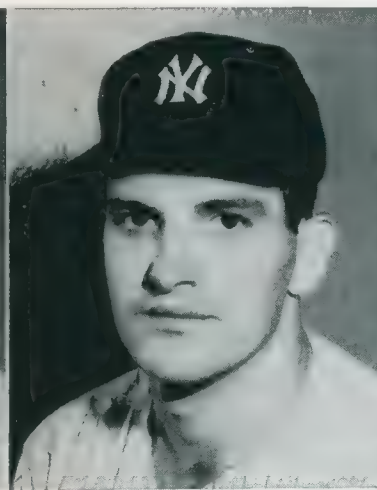
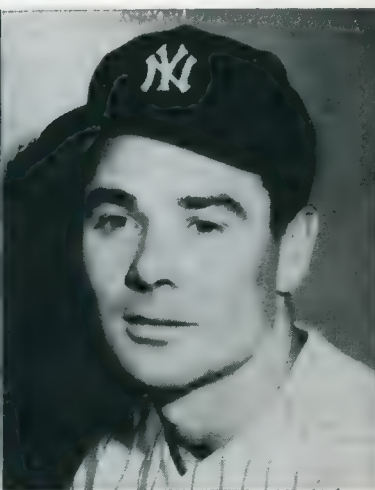
After a brilliant 8-1 start, bullet **Bob Turley** slumped badly during mid-season when the Bombers lost their long-held league lead. But as the stretch drive of September approached, the 25-year-old strikeout king (1954) suddenly reversed himself, hurling two straight shutouts and helping the Bombers to go all the way. The first Yankee hurler since Jack Chesbro in 1904 to fan more than 200 in a season, Bob gives promise of a great career as a Yankee.

YANKEE

PITCHING



Gary (Rip) Coleman (above left), 24-year-old southpaw called up from the Denver AAA club late in August after posting a 13-8 record with the top Yank farm, made an impressive debut as a starting hurler for Casey Stengel. He fires hard and appears to have good control for a southpaw. Rip looks like he'll be another member of one of the youngest hurling corps in the big leagues... Hard-throwing **Tom Sturdivant** (above right) was used mostly in relief this season and he made several impressive appearances. He has a good strike-out record since being converted from infelding to the mound after he came out of service in 1953.

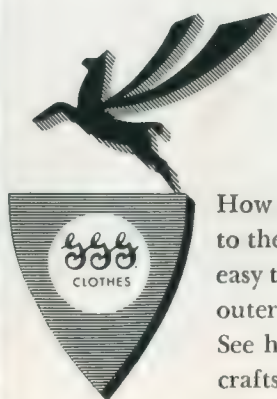


Two more promising young members of the Yankees' hurling corps are **Bob Wiesler** (above left) and **Johnny Kucks**. Wiesler has been considered a top prospect for a couple of years now, though occasional control trouble has hampered his development. He made numerous starts during the season, hurling impressively in the early innings. Only 25, Bob has a fine chance to reach stardom... Kucks (upper right) was the surprise of the Yanks' spring camp this year after impressing the "faculty" at the "Instructional School." He started more than a dozen games and posted a creditable record. Just 22, this big right-hander with the equally big motion can be tabbed for stardom.



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MILLION DOLLAR FACULTY... Here's the faculty that worked with the 35 prospects at the Yankees' Instructional School at Miller Huggins Field, St. Petersburg, Fla., last spring. Left to right: scout Mickey Cochrane, manager Casey Stengel, coaches Frank Crosetti and Jim Turner, scout Johnny Neun, Birmingham farm club manager Phil Page, scout Ben Tincup, Yankee coach Bill Dickey, farm club managers Ralph Houk (Denver) and George Stirnweiss (Binghamton).

KEEPING THE YANKEES STRONG...

The Yankees have won their twenty-first pennant and are seeking to add to their record collection of sixteen World Championships. Great teams require building. They don't happen overnight. The Yankees are proud indeed of the many fine clubs that have represented them.

In 1956 new faces will be added to the roster. New stars are being developed in the Yankees' highly-successful farm system, inaugurated more than two decades ago by the present general manager, George M. Weiss.

William O. DeWitt, assistant general manager of the Bronx Bombers, is thoroughly familiar with the minor league picture from the lowest to the highest classification. He is ideally suited as a liaison between the parent club and the minor league organization, in addition to his other activities in the Yankee operation. A baseball executive for

more than 30 years, he formerly was associated with the St. Louis Cardinals and the St. Louis Browns. He served as president of the latter club for many years.

Director of the Yankee Farm System is Lee MacPhail, who rose to that position after several years with the Brooklyn organization, Toronto and Kansas City in the American Association. He was general manager at Kansas City.

Chief scout of the Yanks is the veteran Paul Krichell, one of the best known "ivory hunters" in the game. "Krich" heads a fine staff of scouts who are continually on the look-out for future Yankees of championship calibre. Crowding a half century in the game, Krichell received the New York Baseball Writers' Bill Slocum Plaque in 1954 for "long and meritorious service to baseball."



PAUL KRICHELL



LEE MacPHAIL



WILLIAM O. DeWITT

THE WORLD'S MOST HONORED WATCH

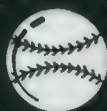


Longines



TIMES THE WORLD SERIES

All major league baseball umpires, this year as for years past, use Longines watches for timing all games — including the World Series.

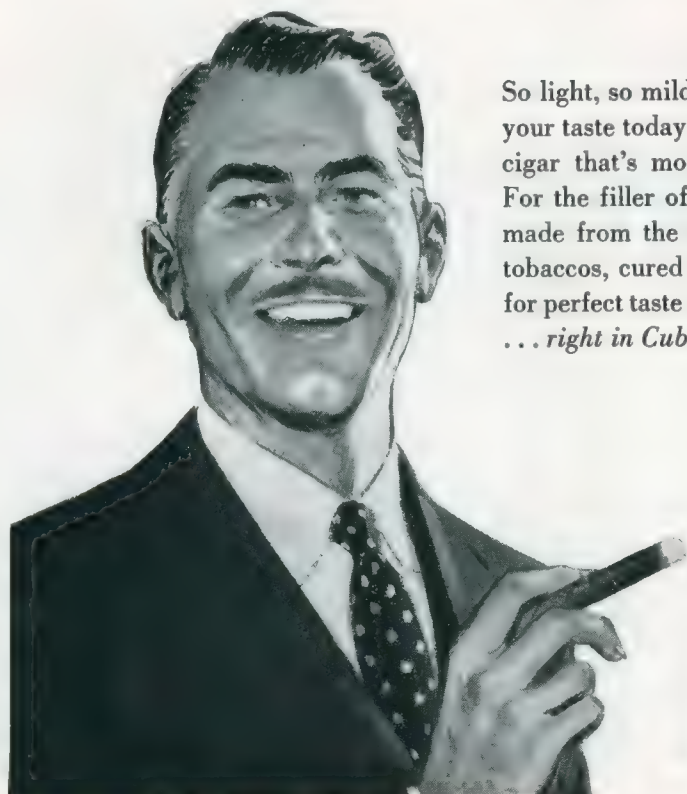


Longines watches are official for timing championship sports in all fields throughout the world.

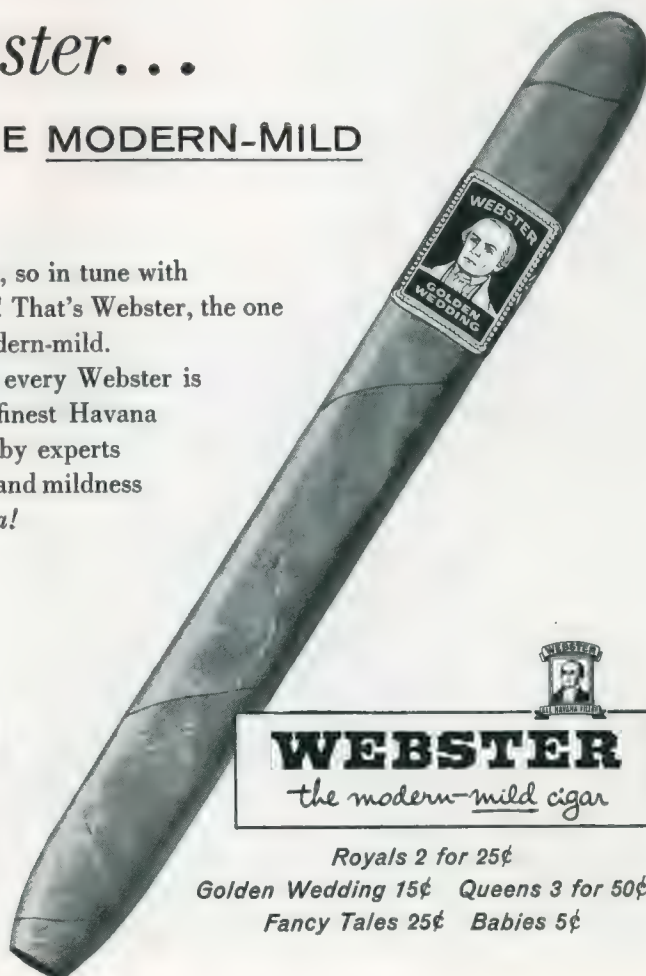
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the modern-mild cigar

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Golden Wedding 15¢ Queens 3 for 50¢
Fancy Tales 25¢ Babies 5¢



FIRST ROW — Whitey Ford, Billy Martin, Phil Rizzuto, Bobby Richardson, Coach Frank Crosetti, Manager Casey Stengel, Coach Bill Dickey, Coach Jim Turner, Irv Noren, Yogi Berra, Charlie Silvera, Gil McDougald. SECOND ROW — Trainer Gus Mauch, Frank Leja, Tommy Byrne, Jerry Coleman, Bob Turley, Eddie Robinson, Jim Konstanty, Marvin Throneberry, Don Larsen, Tom Carroll, Bob Cerv, John Blanchard. THIRD ROW — Tom Sturdivant, Bill Skowron, Andy Carey, John Kucks, Bob Wiesler, Hank Bauer, Mickey Mantle, Bob Grim, Tom Morgan, Gary Coleman, Elston Howard, Joe Collins. Eddie Carr, Joe Carrieri (batboys seated on grass).

Manager, Casey Stengel (37)
Physician, Dr. Sidney Gaynor
Trainer, Gus Mauch
Road Secretary, William McCorry

NEW YORK YANKEE ROSTER—1955

(World Series Eligibles)

(2) Frank Crosetti, Coach
(31) Jim Turner, Coach
(33) Bill Dickey, Coach

No. Pitchers (10)

No.	Pitchers (10)	BATS	THROWS	WEIGHT	HEIGHT
23	Byrne, Tom	L	L	182	6:01
30	Coleman, Rip	L	L	175	6:01
16	Ford, Eddie	L	L	188	5:10
55	Grim, Bob	R	R	180	6:00½
53	*Kucks, John	R	R	175	6:03
18	Larsen, Don	R	R	220	6:04
28	Morgan, Tom	R	R	198	6:00½
47	Sturdivant, Tom	L	R	177	6:01
19	Turley, Bob	R	R	215	6:02
39	Wiesler, Bob	R-L	L	194	6:03

HOME ADDRESS

Wake Forest, N. C.
Troy, N. Y.
Glen Cove, L. I.
Brooklyn, N. Y.
Stanhope, N. J.
San Diego, Cal.
El Monte, Cal.
Oklahoma City, Okla.
San Antonio, Tex.
St. Louis, Mo.

DATE OF BIRTH

Dec. 31, 1919
July 31, 1931
Oct. 21, 1928
Mar. 8, 1930
July 27, 1933
Aug. 7, 1929
May 20, 1930
Apr. 28, 1930
Sept. 19, 1930
Aug. 13, 1930

Catchers (2)

8	Berra, Larry (Yogi)	L	R	192	5:08
29	Silvera, Charlie	R	R	179	5:10

Woodcliff Lake, N. J.
Fort Lee, N. J.

May 12, 1925
Oct. 13, 1924

Infielders (10)

6	Carey, Andy	R	R	193	6:01
40	Carroll, Tom	R	R	195	6:03
42	Coleman, Jerry	R	R	162	5:11
15	Collins, Joe	L	L	190	6:00
51	Leja, Frank	L	L	215	6:04
12	McDougald, Gil	R	R	178	6:00
1	*Martin, Billy	R	R	163	5:11
10	Rizzuto, Phil	R	R	159	5:06½
36	Robinson, Eddie	L	R	218	6:03
14	Skowron, Bill	R	R	197	6:00

Alameda, Cal.
St. Albans, N. Y.
Ridgewood, N. J.
Union, N. J.
Holyoke, Mass.
Nutley, N. J.
Albany, Calif.
Hillside, N. J.
Baltimore, Md.
Austin, Minn.

Oct. 18, 1931
Sept. 17, 1936
Sept. 14, 1924
Dec. 3, 1922
Feb. 7, 1936
May 19, 1928
May 16, 1928
Sept. 25, 1918
Dec. 15, 1920
Dec. 18, 1930

Outfielders (5)

9	Bauer, Hank	R	R	186	6:00
41	Cerv, Bob	R	R	223	6:00
32	Howard, Elston	R	R	191	6:02
7	Mantle, Mickey	L-R	R	195	5:10
25	Noren, Irv	L	L	192	6:00

Overland Park, Kan.
Gunnison, Colo.
St. Louis, Mo.
Commerce, Okla.
Arcadia, Calif.

Jul. 31, 1922
May 5, 1926
Feb. 23, 1929
Oct. 20, 1931
Nov. 29, 1924

*Returned Serviceman.

Bombers Prepare Color Film

An all-new full color motion picture on the New York Yankees is in production and is scheduled to be available for public showings in the New York area and throughout the country shortly before Christmas.

Work on the film started in February when the Yankees conducted their highly successful "Instructional School" at Miller Huggins Field in St. Petersburg, Fla. Every phase of Yankee activity will be in the film feature, including farm club operations, diamond activity in the hectic American League race, personal home shots of players, World Series action and scores of other features.

Old historic shots of Yanks of yesterday also will be worked into the movie, which is being produced by Condor Films of St. Louis, New York and Hollywood. The film is being sponsored by Coca Cola.

YANKEES TO TOUR JAPAN AFTER SERIES

The Yankees have accepted an invitation to tour Hawaii, Japan, Okinawa and Manila after the World Series on a goodwill tour that will have the Bombers in the Orient and Pacific for nearly seven weeks.

Virtually the entire club will make the trip, travelling both ways by chartered airplanes under the sponsorship of the Mainichi Newspapers and with the full endorsement of the United States State Department and the office of the Commissioner of Baseball, Ford C. Frick.

The Yankees will meet Japanese professional teams plus U. S. service nines on the tour. The club will be playing approximately six games in ten days in Hawaii and about 16 games during 27 days in Japan.

"An outstanding contribution to international understanding and good will" is the statement made by Japanese and American authorities. Fans in the Orient have shown great interest in the forthcoming tour, Japanese authorities have said.

The club will leave New York on October 8th and depart from San Francisco on the 9th. The tour will conclude after exhibitions in Okinawa and Manila on or about November 18th. Most of the players are taking their wives with them on all or part of the trip.

YANKEE FARM CLUBS — 1955

City	League	Manager
Class AAA		
Denver, Colo.	American Association	Ralph Houk
Class AA		
Birmingham, Ala.	Southern Association	Phil Page
Class A		
Binghamton, N. Y.	Eastern	George Stirnweiss
Class B		
Quincy, Illinois	Three-I	Vern Hoscheit
Class C		
Winston-Salem, N. C.	Carolina	Aaron Robinson
Modesto, Calif.	California	Jerry Crosby
Monroe, La.	Cotton States	Ed Head
Class D		
Bristol, Va.	Appalachian	Dave Madison
McAlester, Okla.	Sooner State	Marvin Crater
Owensboro, Ky.	Kitty	Ken Silvestri

World Series Winners and Receipts

Year	National League	American League	Series Result	Attendance	Receipts	Players' Total	1 Winning Share	1 Losing Share
1903	Pittsburgh (B)	*Boston	3-5	100,429	\$ 50,000.00	\$32,612.00	\$1,316.50	\$1,182.60
1905	*New York	Philadelphia	4-1	91,723	68,435.00	27,394.20	1,142.00	832.00
1906	Chicago	*Chicago	2-4	100,199	106,550.00	33,401.70	1,874.01	439.50
1907	*Chicago	Detroit	4-0†	78,068	101,728.50	54,933.39	2,142.85	1,945.96
1908	*Chicago	Detroit	4-1	62,232	94,975.50	46,114.92	1,317.58	870.00
1909	*Pittsburgh	Detroit	4-3	145,807	188,302.50	66,924.90	1,825.22	1,274.76
1910	Chicago	*Philadelphia	1-4	124,222	173,980.00	79,071.93	2,062.79	1,375.16
1911	New York	*Philadelphia	2-4	179,851	342,164.50	127,910.61	3,654.58	2,436.39
1912	New York	*Boston	3-4†	252,037	490,449.00	147,572.28	4,024.68	2,566.47
1913	New York	*Philadelphia	1-4	151,000	325,980.00	135,164.16	3,246.36	2,164.22
1914	*Boston	Philadelphia	4-0	111,009	225,739.00	121,898.94	2,812.28	2,031.65
1915	Philadelphia	*Boston	1-4	143,351	320,361.50	144,899.55	3,780.25	2,520.17
1916	Brooklyn	*Boston	1-4	162,859	385,590.50	162,927.45	3,910.26	2,834.82
1917	New York	*Chicago	2-4	186,654	425,878.00	152,888.58	3,669.32	2,442.21
1918	Chicago	*Boston	2-4	128,483	179,619.00	69,527.70	1,102.51	671.09
1919	*Cincinnati	Chicago	5-3	236,928	722,414.00	260,349.66	5,207.01	3,254.36
1920	Brooklyn	*Cleveland	2-5	178,737	564,800.00	214,882.74	4,168.00	2,419.60
1921	*New York	New York	5-3	269,976	900,233.00	292,522.23	5,265.00	3,510.00
1922	*New York	New York	4-0†	185,947	605,475.00	247,309.71	4,470.00	3,225.00
1923	New York	*New York	2-4	301,430	1,063,815.00	368,783.04	6,143.49	4,112.89
1924	New York	*Washington	3-4	283,665	1,093,104.00	331,092.51	5,969.64	3,820.29
1925	*Pittsburgh	Washington	4-3	282,848	1,182,854.00	339,644.19	5,332.72	3,734.60
1926	*St. Louis	New York	4-3	328,051	1,207,864.00	372,300.51	5,584.51	3,417.75
1927	Pittsburgh	*New York	0-4	201,705	783,217.00	399,440.67	5,592.17	3,728.10
1928	St. Louis	*New York	0-4	199,072	777,290.00	419,736.60	5,531.91	4,197.37
1929	Chicago	*Philadelphia	1-4	190,490	859,494.00	388,086.66	5,620.57	3,782.01
1930	St. Louis	*Philadelphia	2-4	212,619	953,772.00	323,865.00	5,785.00	3,875.00
1931	*St. Louis	Philadelphia	4-3	231,567	1,030,723.00	320,303.46	4,467.59	3,023.09
1932	Chicago	*New York	0-4	191,998	713,377.00	363,822.27	5,231.77	4,244.60
1933	*New York	Washington	4-1	163,076	679,365.00	284,665.68	4,256.72	3,019.86
1934	*St. Louis	Detroit	4-3	281,510	1,128,995.27†	327,950.46†	5,389.57†	3,354.57†
1935	Chicago	*Detroit	2-4	286,672	1,173,794.00†	397,360.24†	6,544.76†	4,198.53†
1936	New York	*New York	2-4	302,924	1,304,399.00†	460,002.66†	6,430.55†	4,655.58†
1937	New York	*New York	1-4	238,142	1,085,994.00†	459,629.35†	6,471.10†	4,489.05†
1938	Chicago	*New York	0-4	200,833	851,166.00	434,094.66	5,782.76	4,674.87
1939	Cincinnati	*New York	0-4	183,849	845,329.09†	431,117.84†	5,614.26†	4,282.58†
1940	*Cincinnati	Detroit	4-3	281,927	1,322,328.21†	404,414.04†	5,803.62†	3,531.81†
1941	Brooklyn	*New York	1-4	235,773	1,107,762.00†	474,184.54†	5,943.31†	4,829.40†
1942	*St. Louis	New York	4-1	277,101	1,205,249.00†	427,579.41†	5,573.78	3,018.77
1943	St. Louis	*New York	1-4	277,312	1,205,784.00†	488,005.74	6,139.46	4,321.96
1944	*St. Louis	St. Louis	4-2	206,708	1,006,122.00†	309,590.91	4,626.01	2,743.79
1945	Chicago	*Detroit	3-4	333,457	1,592,454.00†	475,579.04†	6,443.34†	3,920.22†
1946	*St. Louis	Boston	4-3	250,071	1,227,900.00v	304,141.05†	3,742.33†	2,140.89†
1947	Brooklyn	*New York	3-4	389,763	2,021,348.92x	493,674.82	5,830.03	4,081.19
1948	Boston	*Cleveland	2-4	358,362	1,923,685.56y	548,214.99	6,772.05	4,651.51
1949	Brooklyn	*New York	1-4	236,710	1,128,627.82z	490,855.75	5,665.54	4,272.73
1950	Philadelphia	*New York	0-4	196,009	953,669.03z	486,371.21	5,737.95	4,081.34
1951	New York	*New York	2-4	341,977	1,633,457.47z	560,562.37	6,446.09	4,951.03
1952	Brooklyn	*New York	3-4	340,906	1,622,753.01z	500,003.28	5,982.65	4,200.64
1953	Brooklyn	*New York	2-4	307,350	1,854,269.44z	691,341.61	8,280.68	6,178.42
1954	*New York	Cleveland	4-0	251,507	1,566,203.38z	881,763.72	11,147.90	6,712.50

* Indicates World Champions †1 Drawn game. (B) Not under Brush rules. ‡ Including \$100,000 radio receipts. v Including \$175,000 radio receipts. x Including \$175,000 radio and \$65,000 television receipts. y Including \$200,000 radio and \$90,000 television receipts. z Not including radio and television fee. No Series in 1904.



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